Dear Friends,

It is with great pride and humility that we thank you for your continued and generous support. Your support helps Caron remain a leader and innovator in the addiction treatment field. It is with great enthusiasm that we share new initiatives that address the most pressing issues facing addiction treatment today. Among those issues are the prescription drug and heroin epidemics, and the ever increasing number of senior adults suffering from substance abuse disorders.

Fulfilling our mission to “treat more people better,” this past year we provided addiction treatment services to more than 3000 families through our residential facilities and regional offices. In addition, we touched the lives of tens of thousands of families through our education and prevention programs and our alumni, parent and family support groups. We awarded close to $17 million in scholarship support nationally—more than any other treatment center.

Caron remains one of the largest, non-profit alcohol and other drug treatment organizations in the country. And, our treatment doesn’t stop when a patient leaves one of our facilities. Our post treatment programs offer connection and ongoing recovery support to our alumni and their families as they continue on their journeys, and beyond. Our parent and family programs recognize the impact the disease of addiction has on families, and Caron offers support groups for everyone’s recovery. At Caron, we practice Recovery for Life.

Caron’s proven treatment programs, commitment to research as a core value, and relentless efforts to keep improving care and aftercare for our patients and their families captured a great deal of media attention during the past year. Caron has been featured in media outlets including Bloomberg, Forbes Magazine, The Huffington Post, The New York Times, Philadelphia Inquirer, USA Today, Reading Eagle and The Wall Street Journal. Additionally, there were nearly 50,000 clicks to Caron’s website from social media in 2014-2015, and our paid social media campaigns in the second half of the year resulted in more than 2.3 million ad impressions.

None of this, of course, could be accomplished without the generous support of our donors. All of us at Caron are truly grateful to you for allowing us to be not only a leader, but truly an innovator in the challenging addiction treatment field. Thank you for your generosity and partnership.

Sincerely,

Douglas Tieman,  
President/CEO

Casey Duffy,  
Chairman, Board of Trustees
Developed by Caron’s Board of Trustees, Executive Leadership Team, employees, alumni and donors, the 2015 - 2018 Strategic Blueprint provides an exciting, innovative and aggressive plan to guide Caron’s future.

**Mission**

Transforming lives impacted by addiction and substance use through proven, comprehensive and personalized behavioral healthcare solutions.

**Core Purpose**

We ease the pain of individuals and families by restoring health, hope, spirituality and relationships.

**2015-2018 Key Strategic Drivers**

**Clinical Excellence**
Meet the growing, complex needs of patients and families by embracing evidence based and innovative solutions while still honoring our 12 Step tradition. Research and publish outcomes to highlight effectiveness and foster continuous improvement in our treatment.

**Accessibility to Treatment**
Make treatment even more accessible by increasing financial assistance through scholarship support for families in need by investing more than 15% of our operating budget each year. Carefully explore in-network and out-of-network insurance options without sacrificing quality of care provided to patients.

**Infrastructure and Facilities**
Construct the Carole and Ray Neag Medical Center on Caron’s main campus in Wernersville, PA, while exploring the expansion of medical facilities to support patients at Caron Renaissance and Ocean Drive in Florida. Refurbish and upgrade existing residential facilities at both campuses in Pennsylvania and Florida.

**Regional Recovery Centers**
Strengthen services for families by developing regional offices into “recovery centers” to support patients prior to and after receiving inpatient care. Expand addiction education and training programs through these centers, targeting healthcare professionals, educators, families and the general public.

**Financial Growth**
Help more people by continuing to increase philanthropy and expand new programs. Complete the $65 million Open the Door Campaign, and maintain a strong financial position in order to be a resource for families well into the future.

**Marketing**
Reach more families by investing in direct marketing and advertising to consumers. Increase the public’s awareness of our leadership in delivering high quality treatment to patients.
Open the Door Campaign

Carole and Ray Neag Medical Center
A Signature Building on Caron’s Pennsylvania Campus

Caron’s current medical unit was built in a different time, and was designed to handle fewer patients with dramatically different needs. Today, the combination of increased volume and a more diversified mix of patients with more complex needs, specifically related to the heroin epidemic, and the increased number of seniors, requires not only a larger facility, but also one with enhanced treatment capabilities.

- With construction set to begin in 2016, the Carole and Ray Neag Medical Center is designed to meet the growing and changing medical needs of patients impacted by substance abuse.

- The 35,000 square-feet building, to be located on the south side of campus, will serve as Caron’s welcome and admission center. The building will be completely handicap-accessible and have ample parking.

- The Medical Center will house Caron’s innovative Neurofeedback program, which involves brain mapping and stimulation. These techniques are integrated with overall treatment for recovery.

- The Center also will include advanced medical capabilities for nurses and physicians; a centrally located, large nurses’ station; two observation rooms for comprehensive patient care; six beds for detoxification and medical supervision and 14 private beds equipped for seniors.

- With increased natural sunlight, three outdoor terraces and an eco-friendly green roof, the Medical Center will offer a healthier, more pleasant environment for patients and staff.

Judy Collins; Grammy Award Winning Singer & Songwriter
Honorary Chair, Open the Door Campaign

“Thirty-five years ago Caron saved my life and I am forever grateful. I am humbled to have been asked to serve as the Honorary Chair of the Open the Door Campaign, which will raise funds for Caron to continue to provide life changing and life saving treatment to patients and their families.”
THE NATIONAL HEROIN EPIDEMIC

Over the past 10 years, the rate of heroin-related overdose deaths in the United States nearly quadrupled among men and women, most age groups, and all income levels, with some of the greatest increases occurring in demographic groups that have had historically lower rates of heroin use.

Across the nation the number of overdose deaths in 2015 continue to climb at alarming rates. According to the Centers for Disease Control and Prevention there were 8,257 heroin deaths last year as compared to 1,779 in 2000. It is widely cited that this increase is directly related to addiction to prescription pain medication.

CARON SENIORS PROGRAM

Addiction in adults aged 65 and over is America's fastest growing health issue; between 6% and 10% of elderly hospital admissions are the result of alcohol and drug problems. However, addiction in this group can be difficult to detect because warning signs can mimic insomnia, forgetfulness, and other age-related concerns. Approximately 10,000 people are turning 65 each day, and Caron offers addiction and behavioral health treatment that is tailored for their needs.

MAKING TREATMENT ACCESSIBLE

Many patients and their families seek high quality care, but unfortunately lack the financial resources for our residential treatment. Caron will expand our scholarship program, so that we can open the door to more families from the communities that we serve. Our goal is to insure that financial barriers are removed, enabling those in need of care to take that first critical step into the Carole and Ray Neag Medical Center.

Benjamin J. Zintak, III
Chair, Open the Door Campaign

“I am honored to accept the invitation from Caron’s Board of Trustees to serve as Chairman of this important campaign. As a past Chair and long term member of Caron’s board, I have seen first hand the dramatic increase in patients coming to Caron for treatment to overcome addiction to prescription pain medication often in combination with alcohol. Although Caron cannot save every life impacted by this epidemic, Caron can save many more lives through continued growth and innovation.”

Why Now?... Important Factors

Thomas J. Moran; Chairman and CEO/ Mutual of America
Honorary Chair, Open the Door Campaign

“It is with great pride that I have accepted the role of Honorary Chair of Caron’s Open the Door Campaign. Our country is faced with staggering statistics related to heroin and prescription drug abuse, as well as an alarming number of seniors struggling with addiction. Caron, a leader and innovator in the addiction treatment field, is positioned to provide world class treatment to address these concerns.”
Signature Events

**Richard J. Caron Award of Excellence Dinner**
May 6, 2015  Crowne Plaza Hotel, Reading, PA
This year’s dinner honored Sam McCullough with the Richard J. Caron Award of Excellence. Governor Tom Ridge was the special guest speaker and John Hiatt was the featured guest entertainer. East Penn Manufacturing was presented with the Partner in Recovery Award. More than 800 people attended. $600,000 was raised for adolescent scholarship assistance.

**Caron New York Annual Gala**
May 13, 2015  Cipriani 42nd Street, New York City, NY
The 21st annual celebration honored Petra Levin with the Richard J. Caron Award of Excellence. Mick Jones was presented with the Caron Artist Award. More than 400 people attended, and more than $1,300,000 was raised for scholarships for patients and families in the Greater New York area.

**Berks County**

**Kay and Sam McCullough**

**Sam and Kay McCullough Family Endowment Announced**
Sam and Kay McCullough named an endowed scholarship fund through a legacy gift. This endowment will provide financial assistance to Berks County families seeking treatment at Caron.

**Petra Levin Lobby Named**
In honor of his wife Petra Levin’s award at the New York Annual Gala, Stephen Levin named the lobby of the Chit Chat Auditorium on Caron’s Pennsylvania campus.
**PHILADELPHIA**

**Signature Events**

**Celebration of Family and Recovery Gala**
November 4, 2015  Kimmel Center, Philadelphia PA
Caron honored Daniel Hilferty with the Richard J. Caron Award of Excellence. Duane Morris LLP received the Partner in Recovery Award. Special guest artists were Eric Bazilian, Rob Hyman, and David Uosikkinen of The Hooters. $500,000 was raised for scholarship assistance for Philadelphia families.

**Pam and Bill Roberts**
2014 Richard J. Caron Award Honorees Pam and Bill Roberts are pictured at the 2015 Celebration of Family and Recovery Gala.

**WASHINGTON D.C.**

**Dr. Ron Smith**

**Recovery for Life Gala**
October 9, 2014  Jones Day, Washington DC
This successful event honored Tracy Hitt Millar and Jim Millar with the Richard J. Caron Award and Whitman-Walker Addiction Services with the Partner in Recovery Award. Dr. Ron Smith, one of the first physicians involved in alcohol addiction treatment for the US Navy was the keynote speaker at the 2014 Recovery for Life Gala.

**Doug Tieman, Piper and Curt Moffatt**

**Recovery for Life Gala**
October 8, 2015  Jones Day, Washington D.C.
Caron honored Piper and Curt Moffatt with the Richard J. Caron Award of Excellence. The Nikki Perlow Foundation received the Partner in Recovery Award. $350,000 was raised for scholarship assistance for families in the D.C. area.
Signature Events

Alumni and Family Gratitude Weekend
November 20-22, 2015  Boca Raton FL
More than 560 alumni, family, friends and staff participated in this year’s Caron Renaissance and Ocean Drive Gratitude Weekend. An emotional performance by the Silhouettes kicked off the Gratitude Dinner, with a special concert featuring Matisyahu held the next day in honor of Sid Goodman’s retirement.

Recovery for Life Gala
April 8, 2015  State Room, Boston, MA
Caron presented Steven Tolman with the Lifetime Achievement Award, and Ken Casey of Dropkick Murphys was presented with the Artist of the Year Award. 230 guests attended, raising $150,000 for scholarship assistance for families in New England.

Caron Partners with Longwood Symphony Orchestra
December 6, 2014  Jordan Hall, Boston, MA
Caron’s New England regional office partnered with the Longwood Symphony Orchestra, an orchestra made up of members of Boston’s medical community. The partners hosted a concert in Jordan Hall to raise scholarship funds for New England residents.
Opening the Door to Recovery through Philanthropy

The Ed Satell Family Endowed Chair for Children and Adolescent Education at Caron

The Satell Family made a leadership gift more than five years ago, launching The Satell Family Children and Teens Program at Caron. This groundbreaking program educates children and teens about the disease of addiction and how it impacts families, and provides them with coping tools necessary for finding hope while living in a family impacted by addiction and substance abuse.

To sustain this program in perpetuity, Caron is proud to announce the creation of The Ed Satell Family Endowed Chair for Children and Adolescent Education. This special endowed chair, the first of its kind at Caron, will permanently fund the implementation of education programs targeting children and adolescents.

The Satell family’s generosity extends beyond its assistance for children and adolescents. The family also provides support to enrich Jewish recovery care services in our treatment centers and regional locations. We are truly grateful for the leadership and generosity of spirit of the Satell Family. With this gift, the family became a member of the Richard J. Caron Society.

“For countless generations, the Ed Satell Family will be celebrated with every life changed, and every life saved through Caron.”

- Doug Tieman, President and CEO of Caron

Team Runwell New York Marathon

Members of Team Runwell raced with their hearts on Nov. 1, 2015, earning more than $75,000 for addiction treatment scholarships as they participated in the New York City Marathon.

All 17 team members completed the 26.2-mile race, running 445.4 miles amongst them through the boroughs of Staten Island, Brooklyn, Queens, the Bronx and Manhattan as crowds of spectators cheered and more than 150 bands along the course played. The amount of money raised in donations exceeds that of all other years.

Linda Quirk, a marathon runner and philanthropist who founded Team Runwell in 2011, had this to say about Team Runwell’s efforts before and during the New York City Marathon:

“I am so proud of the hard work that each of these runners has endured to get in shape and make it through the New York City Marathon. This year’s team nearly doubled the amount and raised more than $75,000 in gifts. Their tireless commitment will ensure that many families get the help they need to overcome the pain of addiction.”

- Linda Quirk, Founder of Team Runwell

Matt Levinson

Zac Clark
Arlene Rosen’s Legacy of Hope for Veterans
The Arlene and Michael Rosen Foundation

Nearly 100 veterans and their spouses have benefitted from participation in Caron’s Veterans Healing Through Connection, (VHTC) a unique, three-day workshop that helps couples to create, strengthen and restore connection and healthy intimacy in their relationships.

Largely, the participants have Arlene Rosen, a remarkable woman who passed away in 2015, to thank for those benefits.

Since 2007, Arlene provided more support for veterans than any other Caron Treatment Center donor. Her consistent and tremendous support helped to launch VHTC in 2012. Feedback from workshop participants has been overwhelmingly positive.

“It was so refreshing to learn there are many other couples out there struggling with the same issues we were. It really opened our eyes, and mostly our hearts. I know my husband and I gained so many valuable lessons, and we discovered many things about each other that we never knew before. This was amazing!”

Larry and Jane Scheinfeld Advance College Bound Program™

Thanks to visionary donors Larry and Jane Scheinfeld, students in treatment at Caron Renaissance are getting the resources and expertise they need to continue their educations, as well as opportunities to live in sober, supportive housing.

The couple in 2014 made a leadership pledge of $250,000 to establish the College Bound Program™ Fund at Caron Renaissance. This pledge has already significantly advanced the work of the program.

The donation also helps to sustain the Sober Dorm Program™, which provides transitional living to support students who are attending college and desire the structure and support of off-campus recovery housing. The Scheinfeld’s gift helped the Sober Dorm Program advance from supporting two to three sober dorm students a month to about nine students a month.

Additionally, thanks to Larry and Jane’s leadership we are well on target to reach our College Bound Program Fund campaign goal of $1.2 million over five years, with more than $350,000 raised over the past 18 months. During this same time period, we served more than 190 patients through the College Bound Program, helping these patients to achieve both their goals for higher education and their recoveries.

“It was so refreshing to learn there are many other couples out there struggling with the same issues we were. It really opened our eyes, and mostly our hearts. I know my husband and I gained so many valuable lessons, and we discovered many things about each other that we never knew before. This was amazing!”

“Larry and Jane have made a commitment to ensure that those who are in need of treatment for addiction and/or mental health issues have access to individualized clinical care that takes into consideration the importance of education to their overall quality of life. For that, I am overwhelming grateful.”

- Jonathan Saltzburg;
Director College Bound at Caron Renaissance
Investing in the Future
Ellen and Christopher Maguire and the Maguire Foundation

Ellen and Christopher Maguire are helping to advance the mission of Caron Treatment Centers through their very generous support of Caron’s scholarship program. Their gift made in 2015 will benefit many patients and families, and demonstrates their selfless dedication to helping others.

In addition, thanks to a grant from The Maguire Foundation, Caron is able to expand education and prevention initiatives in Philadelphia through support of our Student Assistance Program. The program is projected to reach 1,000 students during the 2015-2016 school year, the first year of the grant.

Going the Distance

Ellen and Bruce Eanet have been sober for 27 years, a time period equal to that during which Bruce drank. To commemorate this milestone, they decided to raise money for recovery by riding their Harleys across the country. The couple left their home in Silver Spring, Maryland on May 6, 2015, kicking off their Going the Distance/Riding for Recovery tour. They rode almost 13,000 miles, visiting 30 states and two Canadian provinces during their seven-week trip. Bruce and Ellen’s ride raised $17,000 to help couples in recovery.

“Our lives work today because we have gone the distance to find out how to live better, brighter and healthier lives. The darkness of alcoholism and addiction took away many of our joys and hopes, but today, thanks to 12-step programs and Caron, we have that joy and hope back.”

- Ellen and Bruce Eanet; (pictured in photo) 2012 Outstanding Alumni Award Recipients

Doug Tieman’s National Book Tour benefiting Caron

Doug Tieman knew from an early age that he wanted to be CEO of a major non-profit. Growing up on a pork farm in the Midwest, however, that dream seemed far away. The farm had been in Doug’s family for four generations, and he was expected to be one thing – a pork farmer, like his dad. By working hard and employing the lessons he learned on the farm, however, Doug reached his goal. Then, after 25 years in the addiction field, Doug entered his own personal recovery. This provided him with an even greater understanding of what those in recovery encounter as they pursue lives of abstinence. Doug has written about his experiences in Flying Over the Pig Pen, a book dedicated to his father, Leroy, who taught him well. All proceeds from the book support Caron’s scholarship fund.
Opening the Door to Recovery through Philanthropy

Daniel L. Bell’s Legacy Bequest
Daniel L. Bell has been a staunch supporter of Caron for more than 19 years. Sadly, Dan's wife, Therese Bell, died tragically in a car accident in 2000. Therese was an active Caron Alumnae in the greater Philadelphia region and, in 2001, Dan made a major gift to name a treatment unit in her memory.

Located on Caron’s Pennsylvania Campus, Therese Bell Hall stands as a tribute to her passion for recovery, and for helping others on their paths of recovery.

In June 2015, Dan made a legacy bequest of $500,000 and was named to Caron’s Chit Chat Society. His commitment to Caron, and to honoring the memory of Therese, is unwavering. His generosity will help to ensure others suffering from the disease of addiction have the opportunity to receive world class treatment at Caron.

Green Family Foundation Board Visits Campus
In June 2015, the Green Family Foundation Board members arrived on Caron’s campus. After meeting with members of the Leadership and Clinical team, they toured each of the eight areas of campus that they have supported. Members also saw how the internet-connected tablets they recently funded are used in Caron’s cutting-edge Passport program. A friend and supporter of Caron since 2006 and a longstanding member of Caron’s Huyett Society, the Green Family Foundation has helped to transform Caron’s campus.

Catherine Caron Fund Expands
Lauren and Jay Springer, recipients of Caron’s 2015 Volunteer Leadership Award, made a very special gift to the Catherine Caron Fund. Through their support, the Family Education Program is expanding geographically beyond Caron’s main campus in Pennsylvania. The first pilot site for new offerings is being held in New York. The Springers’ gift also provides scholarship assistance for families that wish to participate but lack adequate financial resources. The Springers, long term Huyett Society members, share the same enthusiasm that Catherine Caron had for family education in the disease of addiction.
Student Assistance Program (SAP)
Caron’s Student Assistance Program celebrates its 25th Anniversary as a leader in providing alcohol, tobacco and other drug education and prevention services. Our mission is to guide students to healthy, productive living. Caron has developed outcomes-based programs, which can be customized to each school, to help students reach their potential. Student Assistance Program services equip children and teens with the knowledge and skills they need to overcome life’s obstacles in a healthy, substance-free way.

- Education and prevention programming designed to equip students, parents, and community members with the skills and information they need to pursue and encourage healthy living
- Behavioral health assessment, drug and alcohol intervention, and support services for children and teens
- Training that prepares school staff, agency personnel, and community members to implement addiction prevention and healthy living programming and services

Impact of the Student Assistance Program in the communities we serve:
- Schools served 535 among 16 States
- Student interactions 67,367
- Parent connections 4,128
- Professionals served 4,970
- Assessments provided 1,213

Higher Education Outreach
Drawing on decades of research and clinical experience, Caron specializes in helping emerging adults navigate the challenges of addiction and substance use disorder through individualized, evidence-based treatment, re-entry and recovery programs. Caron staff members are deeply connected to the higher education community. Higher education outreach efforts are staffed by professionals engaged with colleges and universities who understand the compelling priorities for students and their parents during the various aspects of the campus experience.

Direct Services Include:
- Develop a customized program specific to the needs of each campus
- Provide specialized training for staff
- Assessment services
- Advise on treatment options and provide bridge to treatment

Healthcare Professionals Education & Training
Healthcare professionals can become more effective at diagnosing and treating patients impacted by addiction and substance use disorder by participating in an addiction education program led by Caron Treatment Centers.

During the last fiscal year, Caron in partnership with the Reading Health System established the first accredited Fellow in addiction medicine at a free standing treatment center. This Fellow is fully accredited by the American Board of Addiction Medicine.

Also reflective of Caron’s commitment to education, last year more than 150 healthcare professionals participated in Caron’s Medical Residents Training Program and the Physician and Pediatric Addictions Training Program.
Caron Pennsylvania
Wernersville, Pennsylvania
Caron Pennsylvania is the founding location of Caron Treatment Centers. Located in Wernersville and situated in a private mountaintop setting, the 253-bed facility treats adolescents and teens, young adults, adults, seniors, relapse patients and families.

Caron’s NEW Seniors Program
This unique treatment program, designed for men and women 65 and older, addresses addiction along with co-occurring conditions commonly seen in older adults.

The Grand View Program at Caron
Senior executives, business owners, entrepreneurs and prominent individuals need a treatment program that can meet their unique needs. Caron’s Grand View Program offers multidisciplinary care and a treatment milieu designed to support this lifestyle.

Caron Counseling Services
Wyomissing, Pennsylvania
Caron Counseling Services provides a variety of outpatient services for adults, adolescents and teens, as well as families facing a drug or alcohol addiction.

Caron PA
• Individuals served 2683
• Families served 3831

*Individuals and Families Served 2014-2015 demographics
Caron Renaissance
Boca Raton, Florida

Caron Renaissance pioneered the Florida Model of alcohol and drug treatment and is a longer-term, 128 bed adult rehabilitation center. Caron Renaissance specializes in family involvement in treatment, dual diagnoses and alternative addiction treatment rehabilitation.

Caron Ocean Drive
Boca Raton, Florida

Ocean Drive’s empirically based treatment interventions are tailored for senior executive, business owner and entrepreneur patient’s unique needs and life circumstances. Treatment is implemented in a discrete and supportive environment and employs alternative addiction treatment rehabilitation.

Regional Recovery Centers


Caron’s five Regional Recovery Centers provide a comprehensive, patient-centric approach to care. The centers offer customized services for potential patients and families prior to a treatment experience, as well as services following an inpatient treatment stay. These regional centers are a critical step in Caron’s continuum of care.

Recovery Center services may include:

- drug and alcohol education
- interventions
- evaluations
- family engagement services
- referral services
- sober coaching
- recovery support groups
- recovery care monitoring

Our recovery centers are able to help those who are suffering from substance use disorders and other behavioral health issues that need to be addressed, but who may be unwilling to enter an inpatient treatment facility. The centers also serve patients returning from an inpatient facility who require continuing care support.

Caron’s alumni, parent and family support programs and activities reach more than 12,000 people throughout the nation every year. Currently, there are 29 Parent and Family Support Groups; 4 Caron Renaissance Family Support Groups; 8 Fellowship Groups for alumni, families and friends; and Young Adult Recovery Network programs in most regions.

Recovery For life.
Endowed and Special Purpose Funds:

Preserving Access to Treatment

James Billerbeck Endowed Scholarship Fund
Family and friends of James Billerbeck started this endowed fund in his memory in 1997. It continues to provide treatment scholarships for those who cannot afford to pay for care.

Breakthrough Alumni Endowed Scholarship Fund
More than 40,000 adults have benefited from the Breakthrough at Caron program. This endowed fund was established in 2011 with an initial challenge gift from the Harvey Goodstein Foundation, and continues to grow thanks to the ongoing support of Breakthrough at Caron alumni and friends.

Chesed Endowment Fund
Caron is committed to serving members of all religious traditions. The Chesed Endowment fund was established to support a Rabbinical position at Caron Pennsylvania, and to ensure continued outreach to our families of Jewish faith.

Steven C. Calicchio Endowed Fund for Music and the Creative Arts
History has been made through the creation of this one-of-a-kind fund, named in memory of Steven Calicchio. The purpose of this special fund is to support music and the creative arts at Caron Treatment Centers nationwide. Music and art are integral to treatment and recovery programs at Caron. This fund brings these programs to life, helping to invigorate and sustain them for the benefit of countless patients and families.

John J. Flannery Endowed Scholarship Fund
An early member of the Caron community, John J. Flannery helped Dick Caron open the first halfway house in Berks County in the late 1950s. This fund, to be used for treatment scholarships, was set up in memory of Flannery by the Caron Board of Trustees and his family and friends.

Bethany R. Granata Endowed Scholarship Fund
This endowed fund, which was started with an initial gift in 2011 and is funded over a period of several years, is in memory of Bethany R. Granata. It will ensure scholarship aid for treatment to adolescents and young adults from Western Pennsylvania.

Gregg R. Grossman Endowed Scholarship Fund
Established in loving memory of Gregg R. Grossman, this scholarship is currently funded through gifts from family and friends as a symbol of Gregg’s wish to help others in need of recovery.

“Mr. Ed” Gursky Endowed Scholarship Fund
Caron in 2010 lost a very special counselor in the Young Men’s Extended Care Program. “Mr. Ed” was known to many as a tough, but loving counselor. This scholarship is funded in Ed’s memory through contributions from alumni and staff, and will support Extended Care Services for adolescent boys and young men.

Justin Boyd Howard Endowed Scholarship Fund
Established in 2010 in memory of Justin Boyd Howard, this endowed scholarship fund will provide financial assistance to families seeking treatment in the Young Adult Male Program at Caron Pennsylvania.

Rev. William J. “Father Bill” Hultberg Endowed Scholarship Fund
Father Bill, a spiritual advisor who served Caron for more than 30 years before retiring in May, is a Caron icon. Established in 2001 by the Caron Board of trustees, his family and friends to commemorate Father Bill’s 70th birthday, the fund provides scholarships that are intended to help bring families back together. It receives additional gifts each year from those wishing to celebrate Father Bill’s birthday.

Ann Marie and McKay Kelly Endowed Scholarship Fund
Michael Kelly established this fund in 2008 in memory of his sister, Ann Marie, and as a tribute to his daughter, McKay. The fund supports scholarship aid for adolescent females.

Richard D. Kelley Endowed Scholarship Fund
Richard D. Kelley was a beloved counselor at Caron. This fund was set up in his memory by Caron’s Board of Trustees and Richard’s family and friends. Funds from the Annual Richard Kelley Golf Tournament help to grow this scholarship each year.

Nicholas Klarsfeld Endowed Scholarship Fund
This scholarship, established in 2010 in loving memory of Nicholas Klarsfeld, supports scholarship aid to young adults needing treatment at Caron’s Young Adult Program and Caron Renaissance.

Charles A. Leeds, Jr. Endowed Scholarship Fund
Funded in 2002 by Susan Bridges, her children, friends and family in loving memory of her husband, Charles A. Leeds, Jr., this endowed fund supports scholarships for treatment.

Leibowitz Endowed Scholarship Fund
Established in 2005, the Leibowitz Endowed Scholarship Fund provides financial assistance to families seeking treatment at Caron.
Werner Maeder Endowed Scholarship Fund
Seeking to help individuals whose primary addiction is alcohol, the Werner Maeder endowed fund was established in 2011 through a bequest intention.

Sam and Kay McCullough Family Endowed Scholarship Fund
This special endowed scholarship fund will support families that are in need of financial assistance to receive lifesaving treatment at Caron. This fund was announced at the 2015 Richard J. Caron Award of Excellence Dinner in Berks County honoring Sam McCullough.

Geof McKernan Endowed Fund
This endowed fund, established in 2009 by Geof McKernan, supports Caron’s Recovery Care Services. This special fund helps Caron expand offerings and launch new initiatives to support ongoing recovery for life.

Martin E. Mulhern Endowed Scholarship Fund
The endowed scholarship fund was set up in 2006 in loving memory of Martin Mulhern by his parents.

Carole and Ray Neag Endowed Scholarship Fund
Carole and Ray’s enduring spirit of caring and their compassion in helping others inspire all who know them. The Neags in December 2011 generously established the Carole and Ray Neag Endowed Scholarship Fund, ensuring that more patients and their families who require financial assistance for treatment will get the help they need.

Vivian E. Niceley Endowed Scholarship Fund
Established in the fall of 2007 by her husband and daughters in memory of Vivian E. Niceley, this fund provides scholarship support to women seeking relapse treatment.

Price Endowed Fund
Established in 2013 with an initial gift from Tudie Scull, this scholarship, in honor of Hank Price and in memory of Bill Price is being funded over a period of several years and will support adult women in need of primary and extended care at Caron.

Ramonas Family Spirituality Endowed Fund
Spirituality plays a vitally important role in Caron’s treatment programs. This endowment was established with an initial gift in 2010 to support Caron’s spirituality outreach programs and retreats. It currently provides support for the Ramonas Spirituality Retreat which takes place in the spring.

Renaissance Endowment for Family Programs
An anonymous donor started this fund in 2011 with a challenge grant. It supports the family programs at Caron Renaissance.

Patrick Rogers Endowed Scholarship Fund
Designated for adolescents seeking treatment for addiction, the endowed scholarship fund was established in memory of Patrick Rogers by his family and friends in 2001.

Miller - Skibbie Family Endowed Scholarship Fund
Established with an initial gift in 2008, this scholarship is being funded over a period of several years and will support patient aid for individuals and families from the Greater Washington, D.C. and Hartford, CT regions.

Ivan Small Endowed Scholarship Fund
The Ivan Small Endowed Scholarship Fund was established in Ivan’s memory by his family and friends. Started in 2001, the fund benefits individuals from the state of Maine who wish to attend the Breakthrough at Caron program.

Frederick Allen Smith Endowed Scholarship Fund
This endowed fund was established in December 1999 by the Andryc family in loving memory of their uncle, Frederick Allen Smith.

Subak Family Endowed Scholarship Fund
Wishing to provide scholarship support for those requiring treatment, the Subak family established this fund in January 2008.

John and Sandra Taylor Endowed Scholarship Fund
The John and Sandra Taylor Endowed Scholarship Fund was started in 2007 to provide scholarship aid to families from selected counties in New York state.

Suzanne Voisin Endowed Scholarship Fund
Suzanne Voisin-Wickham established this scholarship in 1989 with the intent that it would benefit individuals from Titusville and Western Pennsylvania.

Wall Family Endowed Scholarship Fund
The Wall family set up this fund in 2011 to provide scholarship aid for individuals who meet the criteria for Caron’s Relapse Program.

Ziff Family Endowment Fund
Established in January 2008 by the Ziff family, the income from this endowment is designated for scholarships for the Breakthrough at Caron program.
Financial Highlights

**Total Unrestricted Revenue**  
- Net Patient Service Revenue: $86.2 million  
- Other Operating Revenue: $4.7 million  
- Other Non-Operating Revenue: $50 thousand  
- Contributions & Assets Released from Restriction: $6.7 million  
- Revenue from Investments: $1.6 million  

**Total Expenses**  
- Program Activities: 71%  
- General & Administrative: 23%  
- Fundraising: 6%  

**Total Gift Income**  
- Annual: 71%  
- Capital: 21%  
- Endowment: 8%  

**Total Gift Income**  
- $9.8 million  

**Annual Charity Care**  
- $16.6 million  
This amount is equivalent to 17% of Caron’s net patient revenue.  
1,195 individuals benefited from charity care in the 2014-2015 fiscal year.

**Financial Note:**
As part of its Strategic Blueprint, Caron sold a treatment center in Florida and another in Texas to other providers during the 2014-2015 fiscal year. While these transitions resulted in Caron Treatment Centers’ first operating loss in 20 years, Caron’s net asset position was strengthened by these sales.

Contributions prior to the 2014-2015 fiscal year include donations to two treatment centers that are no longer Caron facilities. Although total donations were less this year than prior to the 2014-2015 fiscal year, contributions to our current facilities – Caron Pennsylvania, Caron Renaissance and Ocean Drive – increased over previous years.
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