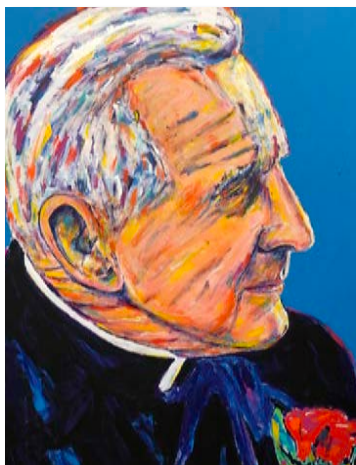




who we are and  
what we believe

annual  
report | 2019

*dedicated in loving memory of Father Bill*



July 30, 1931 - September 6, 2019

Our Mission  
Recovery for *life*

Our Vision  
A future free of suffering  
from addiction



**Douglas Tieman**



**Steven Wall**

## THANK YOU

for your partnership and loyalty to Caron.

Dear Friends,

The end of another fiscal year brings about reflection and gratitude during an unusual time as we all experience the concerns and effects of COVID-19. Throughout this unprecedented time, we have been exceptionally grateful for you. Your generous support has enabled us to face COVID-19 with highly trained and experienced staff that have kept our patients, families, and staff safe. Our state-of-the-art Neag Medical Center in Pennsylvania and strong, collaborative relationships with hospitals in both Florida and Pennsylvania have allowed us to successfully coordinate with experts throughout the pandemic. Construction of the Caron Florida Medical Center is scheduled to begin this year, allowing us to serve patients and families in the same way the Neag Medical Center has helped us through this unique time.

This was a challenging year as Caron experienced the heartbreaking losses of Father Bill, Dr. Robert Denby, Tom Deitzler, and several others from the Caron Treatment Center's family. These losses provide an opportunity to come together as one, while moving forward to carry on the mission with passion. We miss these friends and colleagues dearly, but we are honored to carry on their legacy through the life-changing work we do every day.

Your support allows us to complete that work. Your generosity has, once again, allowed us to provide lifesaving treatment to more than 7,500 families through our treatment centers and regional recovery offices. We have been able to serve thousands of individuals through support groups and prevention and education programs because of your kindness. With almost \$9 million in patient scholarships awarded this year, Caron continues to be a leader in the industry. We are so grateful for you, especially, as your philanthropy has allowed us to serve more patients while staying true to our values focusing on our mission, Recovery for Life.

Staying true to our values involves examining ways we can serve more people better. We are pleased to share our new Strategic Plan which focuses on four pillars that align strategic goals with urgent needs: Industry Leading Clinical

Quality and Outcomes, Access- More Lives Touched, Long-Term Financial Health and Sustainability, and Engagement- Cultivate and Enhance Relationships. This Plan distinguishes our Signature Programs from our Core Programs. Caron's Signature Programs, which address the unique treatment needs of certain populations, such as older adults, executives/professionals, high net worth individuals, and healthcare professionals, will be enhanced, while the Core Programs will continue to include evidence-based treatment modalities to manage the patient's clinical, medical, and psychological conditions.

As a result of this new Strategic Plan, Caron is now part of the Blue Cross Blue Shield (BCBS) Association's Blue Card Program on a national level which allows individuals insured by a Blue Card Program, regardless of their location, to access Caron PA's core programming. We have also entered a joint venture agreement with Maryland Addiction Recovery Center (MARC) and acquired Encore Recovery Solutions in Arlington, VA. Caron Atlanta's programming is continuing to grow through new groups and services and are developing strategic initiatives in the Greater New York City and Philadelphia areas to extend our continuum of care. This includes expanding our prevention programs, 72-Hour reintegration services, case management, and My First Year of Recovery programs.

We recognize that none of these accomplishments would have been made possible without your support. Your kindness continues to move Caron Treatment Centers forward and creates new opportunities for us to serve more families. Thank you for your partnership and loyalty to Caron.

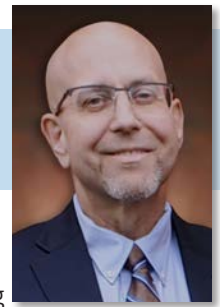
Sincerely,

**Douglas Tieman**  
President/CEO

**Steven Wall**  
Chairman, Board of Trustees

## A MESSAGE FROM JOSEPH M. GARBELY, D.O., DFASAM

### CHIEF MEDICAL OFFICER, EVP OF MEDICAL SERVICES



**Dr. Joseph M. Garbely**

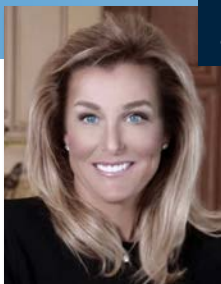
This has been an unusual year as COVID-19 completely rearranged our lives in a matter of days. Amid this evolving health situation, we want you to know that your health and safety are our top priority, and you are not alone. No matter what challenges COVID-19 has brought into your life, Caron is committed to supporting you through this unique time.



As we attempt to process this pandemic and reflect on what we are grateful for during this season, we cannot help but think of our frontline heroes. In a time of fear and chaos, frontline workers have selflessly stepped up to meet our needs. Prior to the start of the pandemic, the World Health Organization named 2020 as the Year of the Nurse. No one knew what nurses would face in what should be a celebratory year of gratitude for these daily heroes. We are immensely grateful for all who are serving on the frontlines and pay special tribute to our nurses. To all our nurses and frontline workers, we thank you.

What COVID-19 has shown us is that Caron is uniquely prepared and positioned to manage the spread of infectious diseases because of our state-of-the-art Neag Medical Center in PA. This is a direct result of your generosity. The Neag Medical Center has been invaluable in our efforts to manage the virus. It also highlights the need to bring that same level of medical excellence to our Caron Florida facilities. Caron continues to serve and help countless families in our community who are struggling with the disease of addiction, and COVID-19 emphasizes those patients and families need us now more than ever.

## CARON FL MEDICAL CENTER NAMED THE KEELE CENTER



**Cortney Beebe**  
Campaign Chair

*"Gratitude makes sense of our past, brings peace for today, and creates a vision for tomorrow."*

~ Melody Beattie



**Kathryn Keele**

It is with a great deal of pleasure that the Caron Board of Trustees has named the Florida Medical Center building "The Keele Center" in honor and recognition of Kathryn Keele for her generous support to bring this signature building to reality. "I am honored to be part of this amazing undertaking, not only as a part of the Caron Advisory Board and member of the campaign committee, but as a donor to this fantastic vision."

With more than \$20 million raised, we have surpassed our groundbreaking milestone, and construction will begin the summer of 2020. Open the Door Campaign Chair, Cortney Beebe shares, "This is a monumental step that we could not have reached without support from our grateful alumni and donors."

Located within a few miles of our existing residential and clinical facilities, The Keele Center will serve as Caron Florida's welcome and admission center. This new 40 residential room facility will house the Older Adult and Ocean Drive Programs, as well as detoxification and medical supervision. It will also serve as an educational center for the next generation of medical professionals; support research for new evidence-based treatment; and house innovative programs such as Neurofeedback Therapy, Chronic Pain Management, Trauma and Psychological Services, and Alternative Therapies.

With your support, we can reach our fundraising milestone of \$30 million to Open the Door by 2022. We are extremely grateful for your participation and say thank you to all who have been part of making The Keele Center a reality. Each gift brings more hope to more families.

### Industry Leading Clinical Quality and Outcomes

- Differentiate Caron through our use of effective and measurable outcomes, highest quality clinical programming and practices, and technology-enabled treatment.
- Plan for the new Florida Medical Center.



### Pillar 1 of Caron's Strategic Plan

# SIGNATURE SCHOLARSHIP FUNDRAISING EVENTS

*It is important that we learn humility, which says there was someone else before me who paid for me. My responsibility is to prepare myself so that I can pay for someone else who is yet to come.* - Maya Angelo

## Berks County



**Richard J. Caron Award of Excellence**  
May 2, 2019/ DoubleTree by Hilton Hotel

**Chris Kraras**

*Richard J. Caron Award of Excellence*  
**Reading Hospital Tower Health**  
Partner in Recovery

## New York



**Caron New York 25th Annual Gala**  
May 8, 2019/Cipriani 42nd Street

**Gary T. Giglio**

*Richard J. Caron Award of Excellence*  
**Michael McDonald**  
Thomas J. Moran Caron Music Award

## 2019 Signature Events

raised \$4.5M to support  
treatment scholarships.

## Atlanta



**Caron Conversations**

*Anxiety, Depression & Drugs:  
What's Happening to our Young Adults?*  
May 9, 2019 Atlanta, GA

## Lehigh Valley



**Autumn Lights Friend  
& Fundraising Dinner**  
October 4, 2019/ The Glasbern Inn

**Ann Crothers**

*Friend of Recovery Award*

## Washington, D.C.



**Recovery for Life Gala**  
October 10, 2019  
Ritz-Carlton Pentagon City

**Mark Skibbie**

*Richard J. Caron Award of Excellence*  
**National Association  
of Drug Court Professionals**  
Partner in Recovery

## New England



**Rockin' the Ridge**

July 14, 2019  
The Ridge Club  
Sandwich, MA

## Philadelphia



**Celebration of Family and Recovery Gala**  
November 7, 2019

The Kimmel Center of Performing Arts

**Judee von Seldeneck & Ron Rubin**

*Richard J. Caron Award of Excellence*



## Florida



Doug Tieman, Courtney and Kevin Beebe

**Our Courage to Change**

**Alumni and Family Gratitude Dinner**

November 23, 2019/Boca Raton Resort & Club

### Caron Breaks Ground on New John R. Post Executive Center

Thanks to a generous donation from long-time friend, John R. Post, on October 22, 2019 Caron hosted a groundbreaking ceremony for the new John R. Post Executive Center.

The new executive center will be built to the east of the current Post Administration Building, located on Galen Hall Road, Wernersville, PA

The building will house offices for Caron's Executive Leadership Team, as well as a large conference room and board room. Consolidating executive and administrative offices creates a more patient-centric environment on campus ensuring more serenity, safety, and security for our patients and families.

Caron is grateful to the Post family for their long-term philanthropic support, their generosity in making the John R. Post Executive Center a reality will help us serve many more individuals and their families suffering from substance use disorder.



Maryanne and John R. Post, Sr., Doug Tieman



### Father Bill Portrait

By American Pop Artist John Stango  
***A Very Special Gift to Caron***

In loving memory of Father Bill, Pam and Bill Roberts, longtime friends of Caron, commissioned Philadelphia Pop Artist, John Stango, to paint Father Bill's portrait. The Roberts generously donated the portrait to the Philadelphia Gala Fundraising Auction. The portrait was purchased by chairman of Caron's Board of Trustees, Steven Wall and his wife Julie Uebler, in turn they gifted this very special painting to Caron for patients, families, guests and employees to appreciate and enjoy. The portrait will be permanently displayed in the Chit Chat Auditorium.

### McGlinn Hall Dedication on Caron PA Campus

On July 29, 2019, a special tribute to Terry McGlinn, Sr.'s lifelong legacy of support, Caron's Board of Trustees dedicated the McGlinn Hall, formerly Colonial Oaks Hall, on its campus in Wernersville, Pennsylvania. Terry McGlinn Sr. is recognized as one of the original "founding fathers" for his decades of unwavering loyal support and dedication to Caron and the thousands of families served by the organization. Terry was a personal friend of Dick and Catherine Caron and supported their life saving and life changing work as far back as when the organization was called Chit Chat Farms. Terry went on to serve as a Caron Board of Trustee from 1974-1985.

In 2006, Terry was awarded the Richard J. Caron Award of Excellence for his civic leadership in Berks County. Terry and his wife Bobbie were inducted into the Richard J. Caron Society in 2017 and were presented with Caron's RJC Crystal Medallion. Today, Bobbie McGlinn and her family continue to provide generous support to Caron and our mission.



## ALUMNI, FRIENDS & FAMILY

On June 22, more than 1,000 guests came together on Magic Mountain for the annual alumni reunion. Alumni, friends, family and staff attended a memorial service, a traditional program to honor loved ones and to celebrate recovery. The day followed with fun activities, great food and most importantly fellowship. Alumni were recognized with the following awards; **Heather Beck**, Breakthrough Alumni, **Brett Tiagwad**; Young Alumni, **Steve Anderson**, Catherine Caron Parent Alumni and **Kristin Sowada** received the Alumni of the Year Award.



Kristin, Heather, Steve, Brett

Caron fellowship groups and programs, parent and family support groups, volunteer opportunities, regional events and the 12-Step Recovery Contact for newly discharged patients, offer alumni and families many opportunities to remain connected to Caron and Recovery for *life*.

### 26 Regional Alumni Fellowship & Parent Groups

**More than 100,000 alumni in the U.S.**

and other countries throughout the world are reached through media, programs and events

**Over 5,000 alumni, families and friends**

participated in regional events, raising more than \$250,000 for treatment scholarship

## REGIONAL RECOVERY CARE CENTERS

An integral focus of Caron's strategic plan is to increase access to care through non-residential regional growth. In our Atlanta, New England, New York, Philadelphia and Washington D.C. care centers, we offer customized services for potential patients and families prior to a treatment experience, as well as individualized plans for continued care following residential treatment. This year we have strategically expanded our menu of services offered at each center, and have extended our reach to more individuals and families.

Our regional care centers support patients and families wherever they are in the recovery process, with our goal to be there through Recovery for *life*.

### Menu of Services

Services in each region vary, but may include:

- Evaluations and assessments
- Outpatient Treatment Services, including groups, individual therapy and Intensive Outpatient Services
- Referral services
- 72-hour critical reintegration
- Intensive case management
- Recovery coaching
- Recovery support groups
- Family education, coaching and connection
- My First Year of Recovery
- Academic outside coaching

**Access –  
More  
Lives  
Touched**

- Reach more individuals and families through regional non-residential services, prevention, and education services.
- Refine and focus our outreach processes to increase the number of patients and families engaged.



**Pillar 2  
of Caron's  
Strategic Plan**

## MY FIRST YEAR OF RECOVERY

Recovery from addiction, like other chronic illnesses requires ongoing support, accountability and a variety of resources to ensure a healthy and rewarding life. My First Year of Recovery is a post treatment support program for individuals and families to navigate early recovery by identifying goals and developing a plan for success, coordinating clinical services within their community, and monitoring tools such as drug and alcohol screenings. This program is strategically designed to support patients and families as they begin to build a strong recovery foundation for life-long recovery.

As part of Caron's strategic initiatives, we are currently working to enhance programming with mobile supports for tech-enabled treatment services.

### My First Year Program Extraordinary Results

- 70% of participants were abstinent at the completion of the one-year program. For those who struggled during the course of the program, our staff were able to intervene swiftly to re-establish their recovery plan.
- 82% of participants attended 12-step meetings while participating in My First Year of Recovery.
- 94% of participants experienced improved quality of life.

## Caron Education Alliance Provides Support for Students from Kindergarten through College

### Student Assistance Program (SAP)

Providing customized services and programming to over 130,000 students, professionals, and caregivers each year.

### College Success

Providing support to students throughout the Caron continuum to begin, continue or complete their academic goals in a high school, college, vocational school, or graduate school program.

### Campus Engagement

We partner with colleges and universities to provide campus wide assessment, training, intervention programs, individual behavioral health assessments, and treatment recommendations.

### Digital Learning

Offering digital learning experiences focused on substance use prevention and intervention strategies for teens, parents, healthcare, school and child-serving professionals.

## 2019 Education Alliance Highlights

- Raised \$3.4 million through philanthropy to support our expanded menu of services, with Altria providing just over \$3 million.
- Reached the highest number of schools and students in Caron's history, interacting with 120,976 students in 980 schools.
- Received nearly \$1.35 million in revenue from our Student Assistance Program school contracts and service programming fees.
- Provided support to 6,792 parents and professional development to 8,018 professionals.

**Our Mission:** To provide services along the full continuum of care, from prevention to recovery, for students, families, and professionals using evidence-informed and innovative strategies.

## Caron Launches a Library of Digital Programs

Courses centered on substance use disorder prevention, intervention, treatment, and recovery among teens.

### Participant Benefits:

- Complete programs at their location, eliminating the need to travel
- Finish the programs at a time and pace that is convenient
- Access to additional important resources at no additional cost
- Obtain knowledge and skills that will increase their confidence and competence in addressing a variety of topics surrounding the continuum of substance use from prevention to recovery

### Available Courses:

#### Teens

CONNECT 5: Find the NicoTEEN-Free You!

#### Parents

PREP: Prevention Resources & Education for Parents/Caregivers

#### Professionals

Vaping and Marijuana Trends Among Youth/Screening, Brief Intervention, and Referral to Treatment/Impact of Substance Use Disorders on the Family



**Altria Client Services** continued their generous support with \$3,015,000 in funding for prevention and intervention services related to nicotine use, parent and professional programs, as well as digital learning courses.



## RESEARCH

At Caron, we are dedicated to conducting research that will lead to innovations in the treatment of substance use disorders. Our research department, led by Dr. Olapeju Simoyan, Medical Director of Research, is paving the way to develop a Center for Addiction Research at Caron that will implement the highest levels of academic research in the field of addiction.

We work closely with renowned experts such as Dr. Nora Volkow, director of the National Institute on Drug Abuse at the National Institutes of Health; Dr. Robert DuPont, the founder of the Institute for Behavioral Health; and Dr. James R. McKay, Director of the Penn-TRI Center on the Continuum of Care in the Addictions at the University of Pennsylvania.

The research department at Caron is engaged in several research projects in collaboration with leading academic and research institutions. Highlighted below are some current research projects Caron is collaborating on:

### Penn State College of Medicine (Penn State Hershey)

- The Efficacy of Suvorexant in the Residential Treatment of Patients with Substance Use Disorder and Insomnia: A Pilot Open Trial to study the effect of suvorexant (Belsomra), a sleep medication on relapse risk for patients with either opioid use disorder or alcohol use disorder. The findings will be significant as insomnia is a risk factor for relapse.
- Use of a GLP-1R Agonist to Treat Opioid Use Disorder. This study, funded by the National Institute of Drug Abuse (NIDA), explores the efficacy of liraglutide, a medication that is approved for the treatment of Type II diabetes and obesity to reduce cravings and the risk of relapse in patients with substance use disorders.



### Alto Neuroscience

- Development of brain signatures of drug rehabilitation using electroencephalography (EEG). The purpose of the study is to develop electroencephalographic (EEG) predictors of relapse/recovery after rehabilitation for substance use disorders. (This study was formerly in collaboration with Stanford University.)



**Dr. Olapeju Simoyan**  
MD, MPH, BDS, FAAFP, FASAM

### Olapeju Simoyan named Caron's Medical Director of Research

Caron is proud to introduce Dr. Olapeju Simoyan, our first full time Medical Director of Research. This important research position plays a significant role in allowing Caron to continue to provide quality care. Dr. Simoyan's position is funded by a generous gift from the Otto Haas Charitable Trust.

### Professional Advisory Council

- Dr. Judson Brewer**  
UMass Medical School
- George M. Bright, M.D.**  
Blackwater Outdoor Experiences
- Dr. Wilson Compton**  
National Institute on Drug Abuse
- Keith Humphreys, Ph.D.**  
Stanford School of Medicine
- John F. Kelly, Ph.D.**  
Harvard Medical School
- David C. Lewis, M.D.**  
Brown University
- David Mee-Lee, M.D.**  
The Change Companies
- Charles O'Brien, M.D., Ph.D.**  
University of Pennsylvania Health System
- Don Sloane**  
Recovery Care Partner, LLC
- Dr. Eric Strain**  
Johns Hopkins Medicine

## GOVERNMENT AFFAIRS

### West Wing Meeting

In what marked a significant day for Caron Treatment Center's ongoing momentum in government affairs and thought leadership, we were invited and privileged to attend a meeting in the West Wing of the White House with **Kellyanne Conway, Senior Counselor to the President**, and her team.

Ms. Conway questioned medical marijuana as a tool to treat opioid use disorder and was pleased to see Caron's position paper *Marijuana: Proceed with Caution*. Her team was impressed to learn about Caron's Fellowship program, residency training, and prevention education work.

### Government Officials Visit Caron PA

- Pennsylvania Department of Drug and Alcohol Programs (DDAP), **Secretary Jennifer Smith** and key members of her staff
- **Sen. Pat Toomey (R-PA)**
- **Lieutenant Governor John Fetterman (D-PA)** hosted by Senator Judy Schwank. (D-PA)



Doug Tieman, Senator Pat Toomey,  
BK McDonough

## Long-Term Financial Health and Sustainability

- Grow revenue, net assets, and philanthropy while focusing on operational efficiencies.



## Pillar 3 of Caron's Strategic Plan

### Total Revenue \$125.2 million

Net Patient Service Revenue	\$96.6 million
Contributions & Grants	\$19.1 million
Other Revenue	\$9.5 million

### Total Expenses \$119.6 million

Program Activities	78%
General & Administrative	16%
Fundraising	6%

### Net Revenue over Expenses \$5.6 million

### Total Contributions Received \$15.3 million

Annual Scholarship	41%
Special Programs	28%
Capital	23%
Endowment	8%

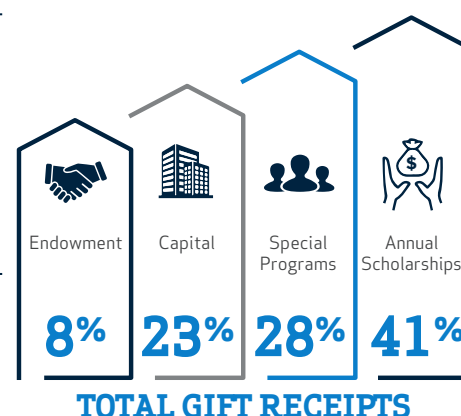
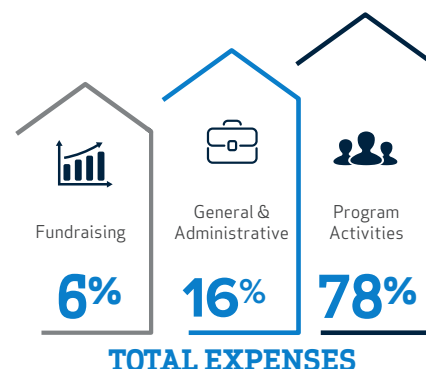
### Annual Charity Care \$8.9 million

This amount is equivalent to 9.2% of Caron's net patient revenue.

915 patients and families benefitted from charity care in the 2018-2019 fiscal year.

### Total Endowment Portfolio \$34.5 million

Named Funds Value	\$20.3 million
Board Designated Funds Value	\$14.2 million



## Individuals and Families Served

### Inpatient & Residential Treatment

Caron Pennsylvania - 2,094  
Caron Renaissance - 330  
Caron Ocean Drive - 120  
**Total - 2,544**

### Outpatient Services

Caron Counseling - 620  
Caron Atlanta - 163  
Caron Florida - 448  
**Total - 1,231**

### Family Services

Caron Pennsylvania - 2,850  
Caron Renaissance - 868  
Caron Ocean Drive - 109  
**Total - 3,827**

## ENDOWMENTS & SPECIAL PURPOSE FUNDS

James L. Abernathy Endowed Scholarship Fund  
James J. Billerbeck Endowed Scholarship Fund  
Breakthrough Alumni Endowed Scholarship Fund  
Harris Brodie Endowed Scholarship Fund  
Steven C. Calicchio Endowed Fund for Music  
and the Creative Arts  
Catherine Caron Fund  
Caron Renaissance Endowed Scholarship Fund  
Caron Renaissance Family Programs Endowed Fund  
Richard J. Casey, Jr. Memorial Endowed Scholarship Fund  
The Coogan Family Scholarship for Hope  
Kevin Phillip Cutler Endowed Scholarship Fund  
Anthony Dimick Endowed Fund  
Dodds Family Endowed Scholarship Fund  
Duffy Family Endowed Scholarship Fund  
Eddie's Gift Endowed Scholarship Fund  
John J. Flannery Endowed Scholarship Fund  
Forst Family Endowed Scholarship Fund  
The Allie Garbely Scholarship Fund for Trauma  
Bethany R. Granata Endowed Scholarship Fund  
Grauer Family Scholarship Fund

Gregg R. Grossman Endowed Scholarship Fund  
Gregg R. Grossman Scholarship & Special Programs Fund  
Adam and Ben Hock Scholarship Fund  
Justin Boyd Howard Endowed Scholarship Fund  
Rev. William J. "Father Bill" Hultberg  
Endowed Scholarship Fund  
I'll Watch Over You Endowed Scholarship Fund  
Boland T. Jones Family Scholarship Fund  
Richard D. Kelley Endowed Scholarship Fund  
Ann Marie and McKaye Kelly  
Endowed Scholarship Fund  
Nicholas D. Klarsfeld Endowed Scholarship Fund  
Charles A. Leeds Jr. Endowed Scholarship Fund  
Dennis Leibowitz Endowed Scholarship Fund  
Werner G. Maeder Endowed Scholarship Fund  
Ellen and Christopher Maguire Scholarship Fund  
Sam and Kay McCullough Family Endowed Scholarship Fund  
Geoffery McKernan Endowed Recovery Care Services Fund  
Miller - Skibbie Family Endowed Scholarship Fund  
James Curtis Moffatt Memorial Endowed Scholarship Fund  
The MTS Fund

### Carol E. Ware Chair of Trauma Treatment Endowed Fund Established



Carol E. Ware

In December of 2019, Caron Treatment Centers officially announced the establishment of the **Carol E. Ware Chair of Trauma Treatment Endowed Fund**. This endowed fund is supported by a very generous gift from Caron alumna, amazing friend and Trustee of the Board, Carol Ware. Carol's philanthropic support will insure that Caron will continue to provide enhanced clinical and medical support and programming to our patients who have suffered from trauma in their lives.

### Dr. Ramona Palmerio-Roberts Named Carol E. Ware Chair of Trauma Treatment



Dr. Ramona Palmerio-Roberts

*I have enjoyed my time being a part of our trauma team that has so much knowledge and skill to offer with a variety of dedicated clinicians. We have seen life-changing transformations in patients which has left me so encouraged as I continue on in the role of Clinical Supervisor of Trauma Services. And I do this with much gratitude to Carol Ware and her generosity and passion to see healing for the many patients who will come thru these doors.*

## ENDOWMENTS & SPECIAL PURPOSE FUNDS

**Martin E. Mulhern Endowed Scholarship Fund**  
**Neag Family Endowed Scholarship Fund**  
**Vivian Elaine Niceley Endowed Scholarship Fund**  
**Mark R. Nicoletti Jr. Scholarship Program**  
**Nikki Perlow Scholarship Fund**  
**Ramonas Family Spirituality Endowed Fund**  
**Patrick E. and Randy Rogers Endowed Scholarship Fund**  
**Arlene and Michael Rosen Fund for Veterans**  
**Ed Satell Family Endowed Chair for Children and Adolescent Education**  
**Dominick R. Scalera Endowed Scholarship Fund**  
**Dr. Mary Ann Scheuwing Scholarship Fund**  
**The Silverman Family Foundation Scholarship Fund**

**Ivan L. Small Endowed Scholarship Fund**  
**Frederick A. Smith Endowed Scholarship Fund**  
**The Subak Family Endowed Scholarship Fund**  
**James W. Taylor Endowed Scholarship Fund**  
**Taylor Family Endowed Scholarship Fund**  
**Tiagwad Family Endowed Scholarship Fund**  
**Matthew Versagli Memorial Endowed Scholarship Fund**  
**Suzanne S. Voisin Endowed Scholarship Fund**  
**The von Seldeneck Family Scholarship Fund**  
**Wall Family Endowed Scholarship Fund**  
**Carol E. Ware Chair of Trauma Treatment**  
**Zelnick Family Endowed Scholarship Fund**  
**Ziff Family Endowment Fund**

## IN *loving* MEMORY



**“IT’S WHAT UNITES US,  
NOT WHAT DIVIDES US.”**

- FATHER BILL  
1931 - 2019

**IN LOVING MEMORY**  
*Exceptional organizations find exceptional ways to utilize exceptional people.*

- Doug Tieman  
President/CEO Caron Treatment Centers



**Dr. Robert Denby**  
Caron’s first  
Medical Director

*In very special memory of our colleagues, friends and loved ones who touched many hearts through their commitment to serving Caron’s patients and families.*

**Jim Abernathy**  
*“Father” of Caron NY*

**Sue Hendrickson**  
*Alumni & Development*

**Amie Begg**  
*Student Assistance Program*

**Kevin Imbody**  
*Grounds & Facility Operations*

**Link Christin**  
*Legal Professionals Program*

**Neil Lasher**  
*Caron NY Gala Co-Chair  
Extraordinaire*

**Tom “Ditz” Deitzler**  
*Counselor, friend &  
young adult advocate*

**Kathleen Snyder**  
*Medical Records*



**Dr. Robert Denby &  
Linda Caron Denby**  
1932 - 2019

# CARON BOARD OF TRUSTEES AND REGIONAL ADVISORY BOARDS

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*Executive Vice President  
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Chief Governance & Corporate  
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### David Rotenberg

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### Brad Sorte

*Executive Vice President  
Chief Strategy & Growth Officer*

**Engagement  
– Cultivate  
and  
Enhance  
Relationships**

- Implement strategies that increase engagement with employees, the corporate board, and advisory and board committees while finding more ways to deepen relationships with alumni.



**Pillar 4  
of Caron's  
Strategic Plan**



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