



# Caron Cup

GOLF TOURNAMENT

SEPTEMBER 14, 2026

SHOTGUN START AT 9:30AM

CHEROKEE TOWN & COUNTRY CLUB

ATLANTA, GA

## TOURNAMENT HIGHLIGHTS:

Pro Shop Experience  
\$1,000,000 Shootout  
\$5,000 Putt



*Proceeds directly support life-changing care, programs, and financial assistance at Caron Treatment Centers.*

For more information or to reserve a sponsorship, please go to  
[www.caron.org/events/caroncup](http://www.caron.org/events/caroncup) or contact  
Jenn Palella at [jenn@proservevents.com](mailto:jenn@proservevents.com) | 610.203.9650  
or Emily Foley at [emily@proservevents.com](mailto:emily@proservevents.com)

Golf Sponsor Levels	Presenting \$25,000	Premiere \$15,000	Platinum \$10,000	Gold \$7,500	Team \$5,000	Partner \$3,500
Golfers	12	8	4	4	4	4
Golf Course (North 1-9 / South 10-18 or South 1-9 / North 10-18) <i>*** Gold sponsors and above – choice is based on availability at sponsor confirmation</i>	Choice	Choice	Choice	Choice	Assigned	Assigned
Pro Shop Credits	●	●	●	●	●	Golf Shirt
Logo On Tournament Website	●	●	●	●	●	
Tee Box Signage	Both Courses	Both Courses	Both Courses	1 Course	1 Course	
Logo on Electronic Leaderboard	●	●	●	●	●	
Peter Millar Sponsor ¼ Zip	2	2	1	1	1	
Complimentary entry for each guest in \$5,000 Putt drawing	●	●	●	●		
Complimentary entry for each guest in \$1,000,000 Shootout drawing	●	●	●	●		
Sponsor	Breakfast, Lunch, \$1,000,000 Shootout, \$5,000 Putt, and Caron Cup Pro Shop	Long Drive, Closest to the Pin, On Course Beverages, and Hickory Challenges (Long Drive & Closest to the Pin)	Team Putt Challenge and Warm Up Massage	Driving Range		
Solo Tee Box Signage	●	●	●			
Verbal Recognition at the Reception	●	●	●			
Starting Hole Preference	●	●				
Forecaddie (Fee included – foursome covers gratuity) <i>***Sponsorship must be secured by August 15th</i>	●	●				
Logo on Pre-Tournament Collateral	●					
Logo in Golf Cart	●					
Additional Lunch Tickets	2					

Non-Golf Sponsor Levels	Ultimate Branding \$2,500	Supporter \$1,000	Patron \$500
Tee Box Signage	2 Courses	1 Course	1 Course
Logo on Electronic Leaderboard	●	●	
Logo On Tournament Website	●	●	
Lunch Reception Tickets (No Golf)	2		



# PLAY FOR MORE.

A ONE-OF-A-KIND  
GOLF EXPERIENCE  
WHERE **COMPETITION,**  
**STRATEGY,** AND  
**PURPOSE** COME  
TOGETHER.

## DAY OF SCHEDULE

8:00am	Tournament Registration & Challenges
9:00am	Driving Range and Challenges Close
9:05am	Rules, Team Multiplier Challenge Overview
9:15am	Caron Welcome
9:25am	Golfers Depart
9:30am	Shotgun Start
1:30pm	\$5,000 Putt & \$1,000,000 Shootout
1:45pm	Lunch, Awards & Caron Cup Pro Shop

— FEATURING —  
**THE TEAM  
MULTIPLIER  
CHALLENGE**

PRESENTED BY  
**ProServ Event Management**

WIN UP TO

# \$5,000

THROUGH LIVE, TEAM-BASED  
PERFORMANCE CHALLENGES  
THROUGHOUT THE ROUND.

**ENTRY FEES APPLY.**

DATE  
MONDAY  
SEPTEMBER 14, 2026

LOCATION  
CHEROKEE TOWN  
& COUNTRY CLUB

TIME  
9:30AM  
SHOTGUN START

SPECIAL  
TOURNAMENT  
COURSE LAYOUT

**COMPETE. CONNECT. MAKE AN IMPACT.**

*Caron Cup*  
GOLF TOURNAMENT