



2023 ANNUAL REPORT

Building for the  
*Future*





John Driscoll

Greetings from Magic Mountain!

I am pleased and truly honored to write to you today as Caron's new President and CEO. In the few short weeks since my appointment, I have spent quality time in Pennsylvania, New York, Washington D.C., Atlanta and Florida. I have quickly found that there is a remarkable commitment to serve and give back among our dedicated staff, gracious alumni, generous donors and fervent Board leadership. All parties are united by Caron's mission – **"Recovery for Life"** and are prepared to do whatever they can to help the next person, family or friend in need.

Thank you for your warm welcome and for your faith and trust in me as a steward of the Caron family tradition. It is not lost on me that people like Dick and Catherine, Fr. Bill, Robert Denby and Linda Caron Denby, Doug Tieman, Dr. Chen See, Tom Deitzler, Rose Kearney and so many more have paved the way and, in doing so, saved countless lives over the years. I, too, will work tirelessly and will stand shoulder to shoulder with each of you to see the mission of recovery for life fulfilled.

I understand that these past several months have presented various challenges for Caron; however, I also understand that so many of you stood with us and ensured that life-saving treatment and services would go uninterrupted for all in need. Caron moved forward and expanded critical programming and services by way of The Keele Center opening in Florida, the launch of the mental health program and the creation of a Partial Hospitalization Program in Pennsylvania.

I want to thank the staff for digging in and being a source of light and hope for our patients. I would like to acknowledge the work of Caron's Corporate Board, as well as the Regional Advisory Boards and the National Alumni Leadership Council for their exemplary leadership during this pivotal moment in Caron's history. Lastly, I must express my gratitude for the servant leadership displayed by both Dave Rotenberg and Kris Bashore – both of whom spent days, nights and weekends working determinedly to shepherd Caron and advance our mission.

When I consider the legacy of Dick and Catherine Caron and all that this extraordinary organization has accomplished over 70 years, I am left awestruck. It is my intention to honor this legacy by further positioning Caron for long-term growth and sustainability. In the weeks and months to come, I look forward to meeting with you to hear about your own Caron experience and to share my vision for the future. In the meantime, on behalf of all those we serve today and all those we will serve tomorrow, thank you for your support.

Sincerely,

John Driscoll  
President and CEO

## Building For The Future

Greetings to our Caron employees, alumni, families, and supporters.

I am humbled to have recently been elected as Caron's new board chair starting July 1st and equally as humbled to follow in the footsteps of extremely strong and resilient leaders. I am especially grateful to Dr. Tom Flynn, Caron's immediate past chair, for his dedicated service throughout the peak of the pandemic and the recent CEO transition. Tom's steady hand and exemplary leadership served Caron well these past three years. On behalf of the Corporate Board of Trustees, thank you, Tom, for your commitment and leadership.

As a 2002 Caron Pennsylvania and 2008 Breakthrough alum, I am excited to bring my passion for Caron, recovery, and healing to the board chair position. I began my service on the Washington, D.C. Regional Advisory Board and in 2010 was elected to the Corporate Board of Trustees. Over my board tenure, I have led several committees, including the Marketing, Development, and Treatment Committees, and I currently chair the Compensation Committee. A deep feeling of gratitude is woven throughout the work I do at Caron in service to an organization that saved my life and the lives of thousands of others on their recovery journey. I look forward to continuing this service as board chair, working side by side with so many of you who are just as committed to Caron's mission of Recovery for Life.

Fiscal year 2023 brought us change, challenges, and opportunities, and I'd like to acknowledge and thank Kris Bashore and Dave Rotenberg for their unwavering dedication to Caron. Without hesitation, they answered the call to act as interim co-CEOs, while also fulfilling their roles as Chief Operating Officer and Chief Clinical Officer. Their commitment to the Caron mission is inspiring and proved critically important during this period of transition.

As you know, the Board of Trustees embarked on an extensive, nationwide search for Caron's next Chief Executive Officer. In partnership with Caron's executive leadership team and our search firm, the Board was excited to announce the appointment of John Driscoll as Caron's next President & CEO in September. John officially took the helm in October and has put his years of treatment industry experience to immediate work. Congratulations, John, and welcome aboard!

In the months to come, I look forward to meeting many of you and hearing your Caron story. I will visit each of the regions and spend as much time as possible working to help Caron fulfill its mission. Please accept my sincerest thanks and deep gratitude for your support – be it by way of your commitment as an employee, your generosity through philanthropy, or your spirit of volunteerism. Together, remarkable progress has been achieved, and I am excited about the journey that lies ahead. With your continued partnership, we will undoubtedly reach even greater heights in the years to come.

In gratitude,

Mark Skibbie  
Chair, Board of Trustees



Mark Skibbie



OPEN THE DOOR Campaign

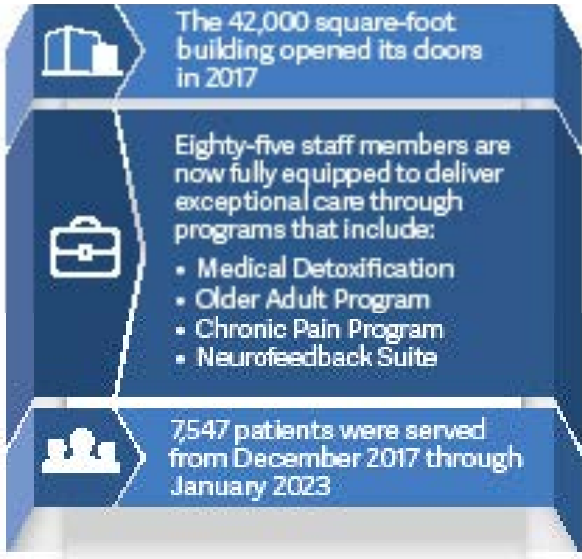
The Open The Door Campaign far surpassed initial expectations because of the immense generosity of donors like you. The campaign hit financial milestones much earlier than expected, which allowed Caron to increase the overall goal and campaign duration several times, **reaching \$156 million by December 2022.**

When Caron’s Board of Trustees and Executive Leadership Team launched the comprehensive campaign in 2013, they identified multiple projects during an extensive strategic planning process, such as upgrading and expanding existing admission and detox capabilities. As the campaign evolved, new capital projects were announced, including:

- **The Carole and Ray Neag Medical Center at Caron Pennsylvania**
- **The Keele Center at Caron Florida**
- **The Fran and Doug Tieman Center for Research at Caron Pennsylvania**

Beyond the capital projects, a focus on scholarship was prioritized, **with over \$110 million raised and dispersed between January 2013 and December 2022.** By expanding programs, offering state-of-the-art facilities, and up-to-date clinical treatment, Caron delivers the world-class care the community expects. In addition, Caron’s leadership influences the entire treatment industry thanks to critical research and new technologies.

**By leveraging a transformational gift from Carole and Ray Neag**, in excess of \$5 million, the largest gift made to Caron in its history at that time, construction began in 2016 on the Carole and Ray Neag Medical Center at Caron Pennsylvania.

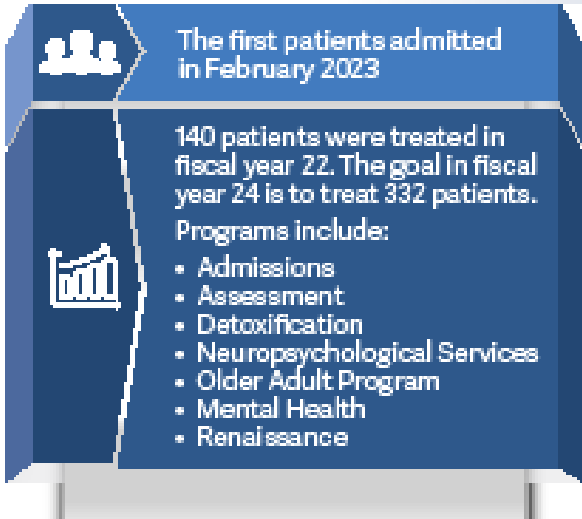


It was extraordinary to experience the impact of Neag Medical Center as it served as Caron’s “command center” during the Covid-19 Pandemic and provided lifesaving care patients needed while keeping the community safe on the Pennsylvania campus.

Caron launched another extension of the campaign in 2017 with a **lead gift of \$5 million**, laying the foundation to open The Keele Center, increasing Caron Florida facilities, enhancing signature programs, and making treatment more accessible to families.

The Keele Center expands the Ocean Drive program to offer residential treatment. Additionally, it focuses on older adults who need a higher level of care in an inpatient, medically assisted setting. This center houses Caron’s first detox in Florida, completing its treatment continuum.

Thanks to the philanthropic leadership of Kathryn Keele, Cortney and Kevin Beebe, and Robyn Gerry,



Caron was able to break ground on this visionary facility on April 3, 2020.

**In fall 2020, The Fran and Doug Tieman Center for Research campaign kicked off.** This important campaign celebrates Doug’s legacy and his commitment to advancing comprehensive treatment by creating a nationally recognized center of excellence in addiction research. This center will revolutionize the treatment and prevention of addictive disorders, leading to a dream fulfilled of eventually achieving 100% recovery outcomes.

- In July 2021, construction of The Tieman Center began
  - Doors opened to this state-of-the-art program in June 2022, after successfully raising \$8.9 million
- Understanding this disease and its unique chemical impact on an individual level will enable healthcare providers to apply effective and individualized approaches to treating patients. The best way to achieve this understanding is through biological research.

Thank You  
TO OUR CAMPAIGN CHAIRS FOR THEIR  
UNWAVERING SUPPORT AND  
CHAMPIONING OF CARON



**Benjamin J. Zintak III**  
*Chair, Open The Door Campaign,  
Carole and Ray Neag  
Medical Center  
Co-chair, Fran and Doug Tieman  
Center for Research Center*



**Dr. Thomas Flynn**  
*Co-chair,  
Fran and Doug Tieman  
Center for Research*



**Cortney Beebe**  
*Co-chair,  
Florida Campaign,  
The Keele Center*



**Kevin Beebe**  
*Co-chair,  
Florida Campaign,  
The Keele Center*



**Robyn Gerry**  
*Vice Chair,  
Florida Campaign,  
The Keele Center*



**Kathryn Keele**  
*Campaign Committee,  
Florida Campaign,  
The Keele Center*



The Carole and Ray Neag Medical Center at Caron Pennsylvania



The Fran and Doug Tieman Center for Research at Caron Pennsylvania



The Keele Center at Caron Florida

“My goal has always been to impact the lives of our patients. While not directly involved in patient care, I’ve found fulfillment in collaborating with our Clinical, Medical, and Research teams to bring these building to fruition and create warm and welcoming spaces for our campus communities. I’m grateful for this opportunity.”



**Dave Schulze**,  
Senior Vice  
President  
of Facilities  
Support Operations





The Keele Center opened its doors to patients on February 7, 2023, rounding out Caron Florida’s treatment continuum. Patients now start and complete their recovery journey under one world-class treatment umbrella. Over 50 staff were hired to support the detoxification, Older Adult, and residential Ocean Drive programs that call The Keele Center home.

Caron staff meet with patients at their arrival and throughout the medical process, alleviating anxiety about treatment. Patients engage in programming and participate in clinical services, as appropriate. Consistent high-quality care allows patients to begin to feel at home at Caron from day one, offering a seamless transition into the treatment community that best fits their needs.

The Ocean Drive Program expanded its residences with Keele Center suites for patients who require the utmost discretion and anonymity, continued medical monitoring, or the intensity of clinical services residential treatment offers. Clinical staff craft customized treatment plans to meet the needs of each patient and family, taking into account their history, symptoms, and work and life responsibilities.

Caron Florida opened a primary Mental Health Program, expanding on Caron’s nearly 70-year

“The opening of The Keele Center has increased our ability to help struggling individuals improve their connections, relationships, quality of life, and achieve a sense of purpose. The Keele Center serves as the keystone for the expansion of our robust clinical services.”

Dr. Phoenix Adams,  
Senior Vice President,  
Clinical Operations, Florida



history of treating co-occurring issues and meeting the needs of the growing number of patients assessed with dual diagnoses. Historically, those with mental health concerns have often been misdiagnosed, over- or under-medicated, or provided a clinically inappropriate treatment plan. To address this disparity, Caron hired treatment providers with training and certification in trauma, psychology, and family therapy specific to mental health care. This investment in clinical excellence has enabled Caron to better and more rapidly assess patients and provide a clear and comprehensive treatment plan. The 10-bed, eight-week program uses cognitive behavioral therapy

“We go above and beyond and evaluate how brain functioning is affecting memory and the trauma responses.”

Dr. Barbara Krantz,  
Director of OAP, Detox  
and Chronic Pain,  
Caron Florida



(CBT) and dialectical behavior therapy (DBT), along with experiential treatment to reduce symptoms, improve life skills, and build community.

The successful Older Adult Program found a second home at The Keele Center, offering an additional site for an underserved community. Florida and Pennsylvania programs are uniquely designed to address a person’s age, as well as their physical, emotion, and spiritual condition. The programs are effective for early intervention, treatment, and relapse prevention. Clinical staff use proven behavioral health therapies that preserve dignity, build self-esteem, and develop healthier coping mechanisms.



Kathryn Keele

Prior to its opening, Caron hosted several open houses for donors, alumni, and the professional community to take a sneak peak of the medical center, learn about the programs and treatment capabilities, and meet staff.

As part of this forward momentum, the Florida team will move all clinical services into The Keele Center. This move has been welcomed by staff, allowing them to have seamless collaboration and continuity of patient care.



Cortney & Kevin Beebe Grand Lobby



Wall/Uebler Serenity Pool



Ocean Drive residential suite

Thank you to Kathryn Keele for her philanthropic leadership and support of Caron’s mission.



PAYING IT FORWARD

One Family’s Generosity Supports Recovery

In 2017, Mike, Brett, and Matt Tiagwad organized the Inaugural Deb Tiagwad Memorial Golf Outing in memory of Mike’s wife and Matt’s and Brett’s mother. They chose to contribute the proceeds to the My Recovery Connection program because of the significant support it gave Brett during his early recovery journey eight years ago. As a Caron alum, he wanted other patients to have access to a program that helps build a strong foundation in recovery and supports the entire family in that process.

The family set an ambitious goal of establishing a \$1,000,000 endowed scholarship fund to support My Recovery Connection and to do so within five years. Through their tireless efforts to promote and engage sponsors and grow the outing each year, they surpassed their own expectations and reached that goal by the fourth year. Brett, along with recipients of the Tiagwad Family Endowed Scholarship, share their story during the outing to help reduce the stigma attached to substance use disorder and to inspire others who may need support.

The golf outing was just the beginning of the Tiagwad Family’s contribution and work on behalf of Caron’s patients. Once the endowed scholarship was fully funded, the family responded to another critical need by committing \$1 million to The Keele Center, which greatly expands Caron Florida’s ability to serve more people and provide enhanced services. As a tribute to this philanthropy, Caron was pleased to celebrate the naming of “Tiagwad Family Hall.” This prominent building currently houses Caron’s Partial Hospitalization Program as well as a newly renovated dining hall.

The Tiagwad Family has also deepened their impact at Caron through their companies. Connor Strong and Buckelew, where Mike serves as President & CEO, donates to Caron annually through the Greater Philadelphia Gala, as well as supporting the family’s golf outing, further demonstrating Mike’s dedication to treatment for substance use disorder.

Elevated Angles, Brett’s creative drone video and photography company which he founded early in his recovery, provided construction time-lapse drone footage, aerial photography, and virtual tours of The Keele Center. Those visuals gave donors, alumni, and stakeholders an inside glimpse of The Keele Center showcasing its extensive treatment capabilities. Not only has Elevated Angles created stunning footage for a variety of organizational uses, but 5% of the company’s annual revenue is donated to Caron. Brett also shares his time and talents on the Greater Philadelphia Regional Advisory Board and as a member of Caron’s marketing committee.

The Tiagwad Family serves as a shining example of the beauty of family recovery, the power of service, and the impact of paying it forward to the next person seeking a life in recovery.



L-R Chrissie Phillips Ramos, Kris Bashore, Jess Tiagwad, Matt Tiagwad, Mike Tiagwad, Brett Tiagwad, Alyssa Tiagwad, Seán Lavelle

“Caron has been the foundation of my recovery journey, providing not only the tools and resources I needed to overcome addiction, but also an environment that fostered growth and healing. The impact extended beyond myself — it mended the bonds within our family. It was important for me to have my family’s name proudly displayed on Tiagwad Family Hall. It symbolizes our commitment to Caron’s mission and the gratitude we hold for the life changing force Caron has had on my journey to recovery. We hope to inspire others to help support and in turn, provide the same opportunity for healing and hope to those who seek it. It confirms the belief that recovery is possible and that together, we can make a difference in the lives of individuals and families affected by addiction.”

Brett Tiagwad



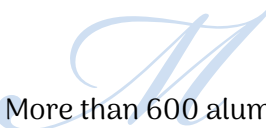
L-R Jess Tiagwad, Matt Tiagwad, Mike Tiagwad, Brett Tiagwad, Alyssa Tiagwad

“Displaying our name proudly at Caron stresses the importance of the cause and further diminishes the stigma of substance use disorder. We are open and enthusiastic about our involvement.”

Mike Tiagwad

Generosity





More than 600 alumni, family members, staff, and friends celebrated the magic of recovery on Caron Pennsylvania’s “Magic Mountain” during this year’s Alumni and Family Reunion. Kicking off with The Caron Golf Classic and Women’s Retreat, the joy of connection and recovery continued throughout the weekend.



L-R: Josh H., Marti P., Dave P., Elaine K



L-R: Chrissie Phillips-Ramos, Hilary Cohen, Seán Lavelle, Mylene Krzanowski, Bonnie Soriano, Todd Whitmer



L-R: Ariella Jonas, Cathy Madison, Maggi Loeb, Diane Lindy

Award Winners

- **Josh H.**– Outstanding Young Alumni of the Year
- **Marti & Dave P.**– Catherine Caron Family Award
- **Elaine K.**– Outstanding Alumni of the Year

Caron launched Living Sober, a new monthly national meeting for Caron alumni to connect and support one another. The meeting features alumni and staff speakers discussing recovery strategies. Caron is excited to have this space for alumni across the country.

Alumni engagement continues to be strong. Various fellowship groups, activities, and events take place throughout the regions, including, but not limited to:

- **Caron’s Got Talent**
- **Gratitude Breakfasts**
- **Women’s Literatures Meeting**
- **Ocean Drive Alumni Meeting**
- **PRIDE Alumni Group**
- **Caron Renaissance Alumni Association**
- **Ramonas Spiritual Retreat**
- **12-Step Speaker Series**

**In Florida,** Caron hosted a variety of alumni events each month, creating opportunities for the alumni to connect with one another, as well as patients and members of the local community. There were over 30 events throughout the course of the year, including volunteer events, holiday gatherings, barbecues, brunches, and more. The Caron Renaissance Alumni Association plays a critical role in planning and hosting these alumni events.



Irini L, Florida Alumni Speaker

A REFLECTION ON Women in Philanthropy



Inaugural Women's Retreat

This year, Caron hosted its first Women’s Retreat. This sold-out event provided an opportunity for 40 women to return to Magic Mountain to explore topics related to emotional, spiritual, and physical health. Attendees deepened their understanding of the unique strengths and challenges of women in recovery through experiential activities, yoga, and expressive arts. Caron leaders joined alumni for a women’s luncheon, which featured special remarks by Kris Bashore and Linda Caron Denby on the power of women in recovery.

Terrace of Hope and Healing

In so many ways, Marguerite Schroeder, Caron Trustee, has set the standard for philanthropy and volunteerism at Caron. She has been a part of the Greater Philadelphia Regional Advisory Board as both a member and chair and has participated in several board committees. The scope of her service has provided a strong example for the regional boards and the Board of Trustees, and especially to women in leadership.

The dedication of the Marguerite Schroeder Terrace of Hope and Healing, Caron recognizes Marguerite’s example and leadership in creating an intentional space for hope and healing. In this beautiful space, patients can find time and peace to feel pride in their recovery. It stands as a reminder to patients entering treatment that there is no place for shame and stigma, only hope for a healthy life in recovery.

The terrace also offers staff a place to recharge, breathe, and remember what called them to this work— a tribute to Marguerite’s deep connection to and support of Caron employees.

The creation of this space has allowed Marguerite to invoke the spirit of Dick and Catherine Caron, offering all who come to Magic Mountain a place to reflect and rest.

“Women need a safe supportive space to feel secure to share their journeys of recovery - both the joys and the struggles. This retreat was about women, for women and run by women. A truly inspirational experience with a group of extraordinary women.”

Kris Bashore, Chief Operating Officer



Kris Bashore



Marguerite Schroeder and Linda Caron Denby

“It is critical that women support women, especially those seeking or in early recovery. Caron gave me a space to find hope and healing and it is my mission to create that special space for the next person. While a patient at Magic Mountain, I learned in order to maintain our recovery, we must be in service and pass it forward.”

Marguerite Schroeder



## PROGRAMS

### Partial Hospitalization Program

The new Partial Hospitalization Program (PHP) provides a bridge for patients who have completed in-patient treatment, but are clinically appropriate for more structured care than an outpatient. PHP patients are comprised of individuals who



Heyco House, PHP Sober Living

successfully completed residential treatment at Caron or other peer institutions.

They reside in sober living housing at Heyco House on the Caron Pennsylvaniacampus while participating in intensive counseling and group work.

Individuals work on trauma, chronic pain, spirituality, relapse, and family issues. They may also continue psychiatric and psychological treatment as clinically appropriate. Family and community engagement is incorporated into programming.

In PHP, patients take on more personal responsibilities, such as grocery shopping and off-campus recovery activities, returning to campus to process obstacles they've faced and their life in recovery.



Tiagwad Family Hall, home of PHP clinical services

### Family Services

Caron Pennsylvania has transformed its family programming with the addition of therapies that deepen engagement and result in positive changes. Caron continues to offer programming both virtually and in-person.

Across campus, family therapists facilitate topic groups, such as how substance use disorder affects family dynamics. The Older Adult Program introduced an all-day workshop as part of the in-person Family Education Program. Therapists started facilitating sessions for the Breakthrough Emotional Recovery Workshop and LGBTQIA+ Workshop.

A siblings support group started in October for any sibling who has been impacted by substance use or behavioral health concerns. The group offers space and support to address their experiences and challenges inherent in being a sibling to an individual with substance use disorder. Through peer support, siblings can work through those challenges and celebrate their progress. An experienced facilitator guides group members and offers education and resources.

**“There are limited options for patients requiring a partial hospitalization program, especially those who need medication-assisted treatment. Caron is excited to now provide these individuals the sober, supportive living environment needed while continuing their extensive clinical care. It also allows patients to resume regular activities while still in a therapeutic environment, which is really important in early recovery.”**

Dave Rotenberg,  
Chief Clinical Officer



## RESEARCH Highlights



Cortney & Kevin Beebe Lobby in the Fran and Doug Tieman Center for Research

The Fran and Doug Tieman Center for Research celebrated its one-year anniversary in June 2023. Under the leadership of Dr. Erin Deneke and medical oversight by Dr. Adam Scioli, the center added a new study to its existing roster of nine ongoing projects. The Use Of Machine Intelligence For Predictive Analytics In Substance Use Treatment: In Collaboration with Auburn University at Montgomery Artificial Intelligence Research Laboratory will explore whether machine intelligence through the use of large datasets can identify predictors of positive/negative outcomes in substance use treatment. In theory, data gleaned from this research will enable a treatment provider to chart a clinical course that is more likely to produce a positive outcome for the patient.

### Transcranial Magnetic Stimulation (TMS) Research Update

Through generous donations, Caron was able to purchase TMS equipment for both Caron Pennsylvania and Caron Florida. TMS is a non-invasive technique that uses a magnetic pulse to modulate activity in the cerebral cortex. In addition to using TMS as a therapy for patients as clinically indicated in Caron Pennsylvania and Caron Florida, Caron has also

set up a TMS lab at the Tieman Center for research. Staff in both locations have been trained in the technique. Dr. Anthony Campo, Dr. Erin Deneke, and Dr. Adam Scioli attended the Duke University School of Medicine Visiting Fellowship in Transcranial Magnetic Stimulation Course. The three-day course offers intensive training on Transcranial Magnetic Stimulation (TMS). TMS is an FDA-cleared treatment for depression, obsessive-compulsive disorder, migraines, smoking cessation and cortical mapping.

Caron also purchased neuronavigation equipment to conduct research. Neuronavigation technology provides tools that allow clinicians and researchers to accurately target the specific part of the brain required for treatment or research. Currently, Tieman Center staff are exploring federal funding mechanisms to support a clinical trial.

Additionally, Dr. Deneke co-led the 8th Annual Addiction Research Symposium held at Caron Pennsylvania in October. More than 100 people attended in-person or virtually.

Dr. Erin Deneke, Senior Director  
of Research





OUTPATIENT TREATMENT, RECOVERY CENTERS, BREAKTHROUGH AND MY RECOVERY CONNECTION

Meeting the Needs of Patients and Families In Their Communities

Caron Wyomissing Outpatient Center  
583 Patients Treated

Caron Wyomissing responded to the need for robust trauma treatment this year by strengthening clinicians’ ability to treat trauma. The entire clinical team obtained a credential as a certified trauma professional or certified clinical trauma professional in line with providing trauma-informed care. Additionally, the clinical team has been trained in experiential therapies and all have either a certified experiential specialist or certified experiential therapist credential. Wyomissing also opened primary mental health treatment for teens and adults.



Caron Outpatient Treatment Center Open House  
Back row L-R: Greg Day, Lynnette Cesar, Ramona Palmerio- Roberts, John Goldman, Sarah Billman, Dan Pfof  
Front row L-R: Tammy Granger, Nicole Rhoads, Kaela Barton, Rosanna Natal

“I’m excited for the opportunity to oversee three of our regional offices. We have been working toward several new clinical services, including primary mental health treatment at Caron Outpatient in Wyomissing and increased capacity to treat trauma at Caron Philadelphia. We continue to provide outpatient treatment for teens at COTC and Caron Atlanta.”

Dr. Ramona Palmerio-Roberts  
Senior Executive Director, Regional Outpatient Services



Caron Atlanta Outpatient Center  
251 Patients Treated

For teens and young adults, the COVID-19 pandemic led to an increase in mental health issues, hopelessness and sadness, and suicidal ideation, as well as physical and emotional abuse. Caron Atlanta sought to help meet the need for support by expanding its programming for young people with a Young Adult Recovery Support Group. The group provides a safe space for teens to talk about issues affecting them and to receive support and guidance for how to deal with those issues from a skilled therapist. The therapist teaches teens healthy coping skills, how to find activities and groups that support sober living, and other tools for their everyday lives.

Caron Philadelphia Outpatient Center  
127 Patients Treated

Caron Philadelphia’s new co-ed intensive outpatient treatment program opened in 2023. Designed for adults coming from the community, detox, or residential treatment, the program offers structure with flexibility, enabling people who must work or attend school or who have children who need their care to receive treatment for substance use disorder.

Caron New York Recovery Center  
138 Patients Treated

The Caron New York Recovery Center created a family coaching program as a complement to their family education program so that family members have support, guidance, and information, enabling them to move forward as their loved one does. In addition, a support group for significant others widens the circle of support that the New York Recovery Center provides to families. The Significant Other Support Group provides encouragement, accountability, and hope.



“Caron New York continues to create and develop Recovery Support Services for those in recovery and their families, we are proud to celebrate 30 years of operation and programs that enhance lives and support Recovery For Life.”

Betsy Auray,  
Regional Director, Caron NY

Encore Outpatient Services  
185 Patients Treated

In partnership with Maryland Addiction Recovery Center and Caron, Encore Outpatient Services will move to a new space, not far from its current location. More than double the square footage, Encore staff are excited about the ability to offer care to more patients and provide expanded services to existing patients.

The program will incorporate trauma-informed design principles into the layout and furnishings. Encore will have a dedicated art studio, yoga and movement studio, a conference room, and a multipurpose room in the new offices as well as built-in technology to offer virtual conferencing.

My Recovery Connection

My Recovery Connection (MRC) has continued to support patients in the year after they leave treatment, building a foundation for their lives in recovery. It allows participants to reach out for expert guidance and resources whenever needed, through group and virtual meetings, check-ins, and journaling. MRC recovery support specialists celebrate progress and success with their clients throughout the year.

In total, nearly 250 patients participate in MRC, plus an additional 208 family participants. Through support from generous donors, MRC was able to offer over \$37,000 towards scholarships, which was distributed to 15 participants.



Laura Holland,  
Program Director of My Recovery Connection

Breakthrough at Caron  
148 Participants

Grand View alumni celebrated their first year of recovery with a Breakthrough Sober Life Recharge before the alumni reunion. The four-and-a-half-day workshop provided a mix of experiential and therapeutic activities to allow participants to honestly explore their lives in recovery and consider how they will continue to live resilient, healthy lives in recovery. Participants noted how impactful the program was for them, particularly in gaining a deeper understanding of themselves and how to maintain their recovery.

Breakthrough’s new track for the LGBTQIA+ community offers them space and programming specific to their experience. Clinical staff run groups and intensive programs using expressive therapies and introduce experiential programming to gain insight into how sexual and gender identity impacts treatment and recovery.



## CARON'S CORPORATE EDUCATION

Caron believes that a continued focus on business and organizational education will help bridge the gap and disrupt the stigma associated with addiction. Organizations are greatly impacted by substance use among their employees. Caron's Corporate Education team provides targeted education focused on resiliency building, employee wellness, and training as it relates to substance use and mental health.



Eric Rodriguez, Education Resource Director

Recovery Ready Workplaces (RRW) support their communities by recognizing recovery from substance use and mental health disorders as a strength and by being willing to work intentionally with people in recovery. RRWs encourage a healthy and safe environment where employers, employees, and communities can collaborate to create positive change and eliminate barriers faced by those in or seeking recovery.

This year, the Corporate Education team:

- Created 34 individual corporate leads
- Attended at 25 marketing and/or education events to educate professionals on the services available
- Made over 2,600 professional business interactions through education, training, conferences, and events
- Maintained 11 collaborative partners that support their employees by utilizing Caron Corporate Education
- Established 1 contract for an in-house wellness coach
- Entered an agreement to provide Recovery Ready Workplace (RRW) programs in partnership with Project Manifesto

Recovery Ready Workplaces (RRW) support their communities by recognizing recovery from substance use and mental health disorders as a strength and by being willing to work intentionally with people in recovery. RRWs encourage a healthy and safe environment where employers, employees, and communities can collaborate to create positive change and eliminate barriers faced by those in or seeking recovery.

## CARON'S EDUCATION ALLIANCE

Started over 30 years ago, Caron's Education Alliance provides comprehensive substance use education and support services along the full continuum of care, from prevention to recovery for students, families and professionals, using evidence-informed and innovative strategies. Programming includes on-site and virtual student assistance programs, campus engagement programs and services, and digital learning.

In fiscal year 2023, Caron's Education Alliance:

- Had 77,788 student and 722 school interactions
- Secured \$3,305,000 in philanthropy funding
- Grew to 4,127 followers on Facebook and had over 6,000 YouTube views



Caren Lowrey, SAP Specialist

## SIGNATURE Fundraising Events

### GREATER PHILADELPHIA



Richard J. Caron Award of Excellence,  
Greater Philadelphia Gala  
November 14, 2023

Kimmel Center for the Performing Arts

**Marguerite Schroeder**,  
Richard J. Caron Award of Excellence

**Lawyers Concerned for Lawyers Pennsylvania**,  
Partner in Recovery



### ATLANTA

Caron Atlanta Gala  
April 20, 2023  
Piedmont Driving Club

**Neil Di Vito, Paul Di Vito, Vicky Di Vito**,  
Richard J. Caron Award of Excellence



### CENTRAL PENNSYLVANIA



**Angel Helm**, Richard J. Caron Award of Excellence

**EnerSys**, Partner in Recovery

Richard J. Caron Award of Excellence Celebration  
May 3, 2023  
DoubleTree by Hilton Reading



### GREATER D.C.

Recovery for Life Gala  
October 19, 2023  
The Conrad

**Russell A. Hitt**, In Memoriam,  
Richard J. Caron Award of Excellence

**Maryland Addiction Recovery Center**,  
Partner in Recovery



### FLORIDA



Caron Florida 2023 Gala  
March 18, 2023  
Sailfish Club of Florida

**Cortney and Kevin Beebe**,  
Richard J. Caron Award of Excellence

### NEW YORK

Caron New York 2023 Annual Gala  
May 10, 2023  
Cipriani

**Lauren & Jay Springer**,  
Richard J. Caron Award of Excellence



**Dina LaPolt**,  
Thomas J. Moran Caron Music Award





**ENDOWED & RESTRICTED FUNDS**

James L. Abernathy Endowed Scholarship Fund  
 James J. Billerbeck Endowed Scholarship Fund  
 The Sherri Belkoff Endowed Scholarship Fund  
 Breakthrough Alumni Endowed Scholarship Fund  
 Harris Brodie Endowed Scholarship Fund  
 Amos Lemon Burkhart Endowed Scholarship Fund  
 Caron Renaissance Endowed Scholarship Fund  
 Caron Renaissance Family Programs Endowed Fund  
 Catherine Caron Fund  
 Richard J. Casey, Jr. Memorial Endowed Scholarship Fund  
 Community Education Project Endowed Fund  
 The Coogan Family Scholarship for Hope  
 Kevin Phillip Cutler Endowed Scholarship Fund  
 Anthony Dimick Endowed Fund  
 Dodds Family Endowed Scholarship Fund  
 Duffy Family Endowed Scholarship Fund  
 Eddie’s Gift Endowed Scholarship Fund  
 John J. Flannery Endowed Scholarship Fund  
 Forst Family Endowed Scholarship Fund  
 Fraternal Order of Police Restricted Scholarship Fund  
 Bethany R. Granata Endowed Scholarship Fund  
 Grauer Family Scholarship Fund  
 Gregg R. Grossman Scholarship & Special Programs Fund  
 Adam and Ben Hock Scholarship Fund  
 The James and Marcia Hock Endowed Research Fund  
 Justin Boyd Howard Endowed Scholarship Fund  
 Rev. William J. “Father Bill” Hultberg Endowed Scholarship Fund  
 I’ll Watch Over You Endowed Scholarship Fund  
 Boland T. Jones Family Scholarship Fund  
 Richard D. Kelley Endowed Scholarship Fund  
 Ann Marie and McKaye Kelly Endowed Scholarship Fund  
 Nicholas D. Klarsfeld Endowed Scholarship Fund  
 Neil Lasher Music Fund  
 Charles A. Leeds Jr. Endowed Scholarship Fund  
 Dennis Leibowitz Endowed Scholarship Fund  
 Werner G. Maeder Endowed Scholarship Fund  
 Ellen and Christopher Maguire Endowed Scholarship Fund

The Beverly J. McCaffrey Endowed Scholarship Fund  
 Sam and Kay McCullough Family Endowed Scholarship Fund  
 Geoffery McKernan Endowed Recovery Care Services Fund  
 Means Family Scholarship Fund  
 Medical Research Director Position Fund  
 Miller – Skibbie Family Endowed Scholarship Fund  
 James Curtis Moffatt Memorial Endowed Scholarship Fund  
 Martin E. Mulhern Endowed Scholarship Fund  
 Neag Family Endowed Scholarship Fund  
 Vivian Elaine Niceley Endowed Scholarship Fund  
 Mark R. Nicoletti Jr. Scholarship Program  
 Nic Pagano Scholarship Fund  
 Ramonas Family Spirituality Endowed Fund  
 The Relapse Endowed Fund for Scholarship and Programming  
 Patrick E. and Randy Rogers Endowed Scholarship Fund  
 Arlene and Michael Rosen Fund for Veterans  
 Ed Satell Family Endowed Chair for Children and Adolescent Education  
 Dominick R. Scalera Endowed Scholarship Fund  
 Dr. Mary Ann Scheuhing Scholarship Fund  
 The Silverman Family Foundation Scholarship Fund  
 Ivan L. Small Endowed Scholarship Fund  
 Frederick A. Smith Endowed Scholarship Fund  
 Springer Family Education Fund  
 The Subak Family Endowed Scholarship Fund  
 James W. Taylor Endowed Scholarship Fund  
 Taylor Family Endowed Scholarship Fund  
 Tiagwad Family Endowed Scholarship Fund  
 Tieman Restricted Research and Endowed Funds  
 Matthew Versagli Memorial Endowed Scholarship Fund  
 Suzanne S. Voisin Endowed Scholarship Fund  
 The von Seldeneck Family Scholarship Fund  
 Wall Family Endowed Scholarship Fund  
 Carol E. Ware Chair of Trauma Treatment  
 Zelnick Family Endowed Scholarship Fund  
 Ziff Family Endowment Fund

2022-2023 **FINANCIAL HIGHLIGHTS**

<b>Total Revenue</b>	<b>\$106,500,000</b>
Net Patient Service Revenue	\$79,000,000
Contributions	\$14,600,000
Other Revenue	\$1,200,000
Scholarship Income	\$4,200,000
Released from Restricted	\$7,500,000

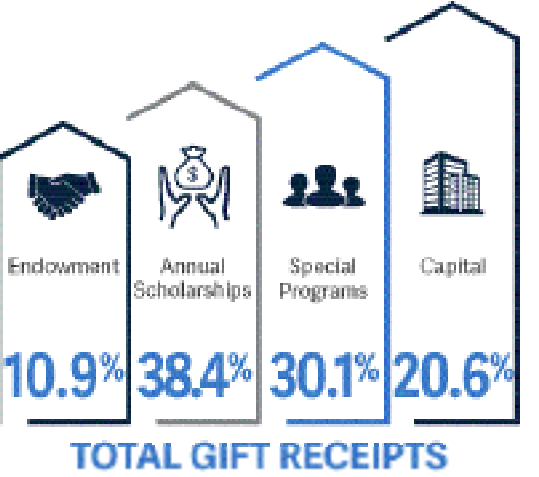
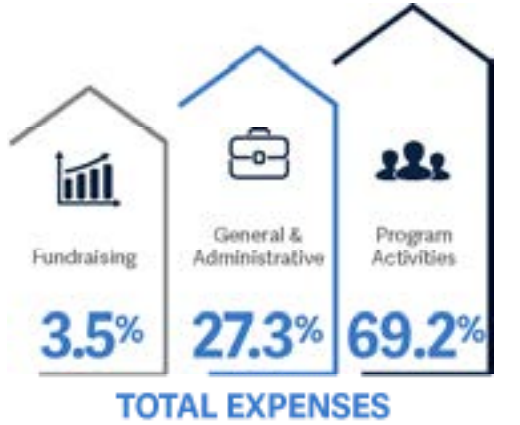
<b>Total Expenses</b>	<b>\$103,900,000</b>
Fundraising	\$3,693,247
General & Administrative	\$28,406,753
Program Activities	\$72,000,000

<b>Total Revenue &amp; Contributions Less Expenses</b>	<b>\$2,400,000</b>
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<b>Total Contributions Received</b>	<b>\$14,600,000</b>
Endowment	\$1,600,000
Annual Scholarships	\$5,600,000
Special Programs	\$4,400,000
Capital	\$3,000,000

<b>Annual Charity Care</b>	<b>\$5.2 million</b>
This amount is equivalent to 6.5% of Caron’s net patient revenue.	

<b>Total Endowment Portfolio</b>	<b>\$48,100,000</b>
Named Funds Value	\$29,300,000
Board Designated Funds Value	\$18,800,000



**Individuals and Families Served**

**Inpatient & Residential Treatment**  
 Caron Pennsylvania - 2,016  
 Caron Florida - 650  
**Total - 2,666**

**Outpatient Services**  
 Wyomissing - 583  
 Philadelphia - 127  
 Atlanta - 251  
 New York - 138  
 Encore - 185  
 Renaissance/Ocean Drive - 196  
**Total - 1,480**

**Family Services**  
 Caron Pennsylvania - 815  
 Caron Florida - 1,300  
 Alumni Parent/  
 Family Groups - 11,882  
**Total - 13,997**



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