



## 2024-2025 ANNUAL REPORT

### Expanding Access, Advancing Care





A MESSAGE FROM  
OUR PRESIDENT/CEO



The 2024-2025 fiscal year was one of rebuilding, growth and progress. I personally want to thank you for your belief in Caron’s mission, which has allowed us to take bold steps at a time when the need has never been greater.

More than 48 million Americans are living with substance use disorder right now. Families are hurting, and too often, treatment feels out of reach. At Caron, we are changing that reality.

We expanded insurance partnerships in Pennsylvania and, for the first time, in Florida with our Core programming. Patients now have greater access to detox, residential, partial hospitalization and outpatient services through insurance, breaking down one of the most significant barriers to accessing care.

We are also leading the field in how addiction is treated. Caron’s Neurorestorative Care Model—grounded in brain-based assessments and interventions—is reshaping treatment and outcomes. We are putting groundbreaking research into practice by using GLP-1 medications to reduce cravings, an innovation that has the potential to transform treatment nationwide.

At the same time, we have strengthened what has always defined Caron: comprehensive family programming and alumni engagement that support lasting recovery. Together, these efforts ensure that more people not only find treatment but also sustain long-term healing.

Looking ahead, our new three-year strategic plan builds on this momentum, keeping us focused on what matters most: reaching more families, advancing clinical excellence and securing Caron’s future as a national leader in addiction treatment.

On behalf of everyone at Caron, thank you for standing with us. Your support is saving lives, restoring families and proving that recovery is possible.

With gratitude,

*John Driscoll*  
John Driscoll, President/CEO



A MESSAGE FROM  
OUR CHAIR, BOARD OF TRUSTEES



To our alumni, families, employees and supporters:

As we reflect on the past year, it’s clear that Caron is not only stronger but also more united in purpose. We stabilized our foundation, expanded access through insurance partnerships, advanced our Neurorestorative Approach and strengthened the programs that support patients, families and alumni. The stories and results shared throughout this annual report show that we are well on our way to building the future we envision.

That future is defined by our new three-year strategic plan, approved by the Caron’s Corporate Board of Trustees earlier this year. Our mission is to transform the lives of individuals and families by integrating the science of addiction treatment with the heart of care, and our vision is to revolutionize addiction treatment to achieve recovery for life. To make that vision a reality, we will focus our efforts on:

- Expanding access so that every bed and every chair is filled, every day.
- Advancing clinical excellence by bringing brain-based innovations into practice.
- Ensuring financial sustainability so we can thrive for generations to come.
- Aligning as One Caron so patients and families experience a seamless continuum of care.

This plan is bold, but it is already in motion—and your generosity is what makes it possible. On behalf of the Board of Trustees, thank you for your trust and partnership. With you by our side, we are carrying Caron forward into its next chapter of hope, healing and innovation.

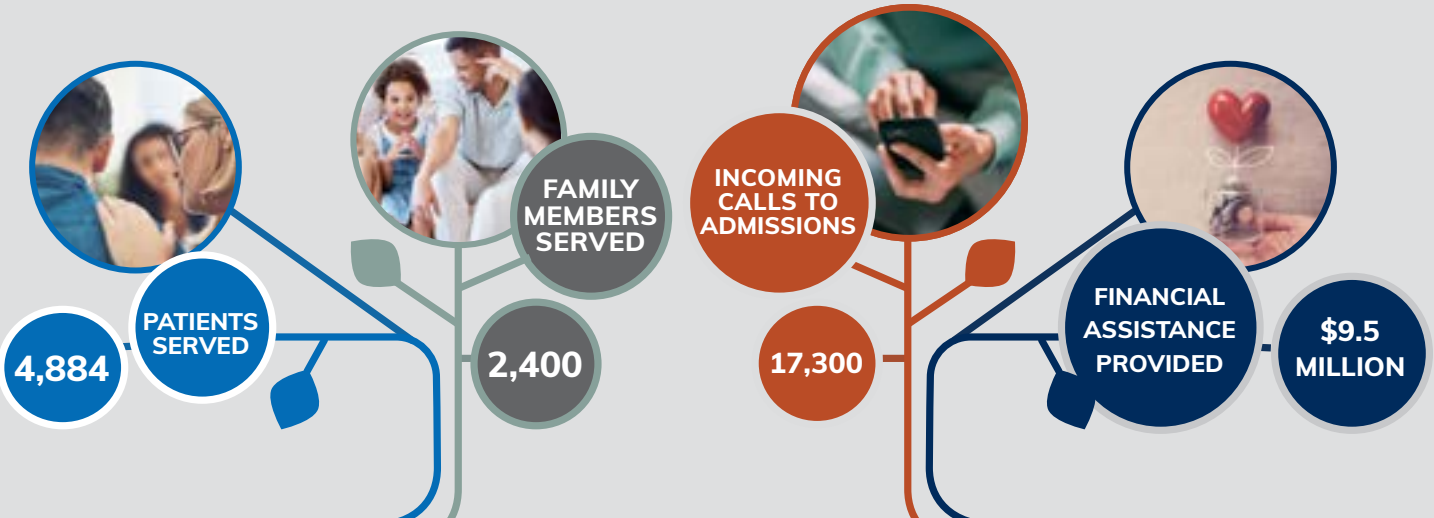


With gratitude,

*Mark Skibbie*

Mark Skibbie  
Chair, Caron's Board of Trustees

2024-2025 FISCAL YEAR HIGHLIGHTS  
THANKS TO YOUR SUPPORT AND GENEROSITY



Innovation You Can Feel — Where Hope Meets Science

FY 26-28 Strategic Plan

Mission

Transform the lives of individuals and families by integrating the science of addiction treatment with the heart of care

Vision

Revolutionize addiction treatment to achieve recovery for life

KEY FOCUS AREAS

Serve More People

Be a Place People Love to Work

Ensure a Sustainable Organization

Transform Care

KEY FOCUS AREAS



Serve More People

Expand access through in-network insurance contracts  
Utilize existing capacity  
Increase family programming & engagement  
Expand prevention & education services



Be a Center of Excellence and Innovation

Treat more patients w/ neurorestorative approach  
Improve stakeholder satisfaction  
Expand national & international training  
Expand research partnerships



Be a Place People Love to Work

Create a robust on-boarding experience for new employees  
Create a Celebration of Employees Program  
Invest in leadership & excellence training



Ensure a Sustainable Organization

Grow revenue by serving more people  
Grow operating margin  
Launch 75th Anniversary campaign



Transform Care

Lead industry adoption of neurorestorative approach to care  
Become a thought leader against the stigma of the brain disease of addiction  
Advocate with regulators, payors & policymakers on outcome metrics & neuro treatment modalities  
Participate in research studies that innovate care practice



# DRIVEN BY PURPOSE, DEFINED BY PEOPLE.



When you support Caron, you become a part of someone's story, from those seeking recovery to those dedicating their lives to making it possible. Every day, compassion, expertise and innovation come together at Caron to save lives, restore families and create new beginnings.

The pages ahead bring that impact to life, starting here with the words of scholarship recipients who received care this year thanks to the generosity of our donors, and the story of an employee who, like many others, found her calling in helping people heal. It's a reminder that when innovation meets compassion, and generosity meets purpose, lives are transformed and hope continues to grow.

## THE PEOPLE BEHIND THE MISSION: KATE APPLEMAN, MA, MBA, LPC, CAADC, CCS

When Kate started as a receptionist in Admissions more than 20 years ago, she found more than a job - she discovered her purpose. Guided by curiosity, compassion and a drive to learn, Kate held various clinical and leadership roles that helped shape both her career and the care Caron provides.

Now serving as Executive Vice President of Caron Wernersville, Kate oversees programs across Caron's Pennsylvania campus, including medical, clinical, psychological, spiritual and wellness services. She has represented Caron nationally at conferences and events, sharing her expertise and passion for recovery with professionals across the field.

A respected mentor and leader, Kate exemplifies the best of Caron today—someone who believes deeply in the power of recovery, invests in others' growth and continues to make a lasting difference in countless lives.

**"Here at Caron, our team knows that recovery fundamentally transforms lives, and we are humbled to be a part of something so special. When we invest in our employees, they invest in our patients and families; and an environment steeped in support, connection and healing is created."**

- Kate Appleman, EVP of Caron Wernersville



## EXPANDING ACCESS TO IN-NETWORK CARE IN FLORIDA

In March 2025, Caron Treatment Centers reached a major milestone by beginning to accept insurance at our Florida campus. This expansion reflects our ongoing commitment to providing care that is both clinically excellent and financially attainable.

Caron now offers a full continuum of in-network care, including medical detoxification, at The Keele Center as well as residential, partial hospitalization, intensive outpatient and outpatient programs for adults 18 and older. These services are now accessible through Lucet – Behavioral Health Management, Commercial Blue Cross Blue Shield PPO, and United Healthcare/Optum (United Behavioral Health).

By integrating traditional therapeutic methods with our Neurorestorative Approach, Caron is creating an accessible, evidence-based path to long-term recovery for the South Florida community and beyond.

■ For more about insurance options in Florida and Pennsylvania, visit [Caron.org/Admissions/Insurance](https://Caron.org/Admissions/Insurance)



## THE IMPLEMENTATION OF GLP-1 MEDICATIONS INTO TREATMENT

Guided by the groundbreaking research of Penn State College of Medicine, Caron Treatment Centers is partnering to explore how GLP-1 medications may enhance treatment outcomes for individuals with substance use disorders.

Based on the promising results of Penn State's study, Caron has incorporated the use of GLP-1 medications into withdrawal management protocols across our Pennsylvania and Florida campuses. To date, **more than 230 patients have received this treatment**, and we've seen encouraging reductions in cravings for opioids, alcohol, nicotine and even gambling behaviors.

This important work is gaining national recognition, with coverage in Stat News, The New York Times, Becker's Behavioral Health, and other outlets. Over the past year, Caron has shared its implementation experience and insights at leading industry gatherings, including the Rx Summit in Nashville, the Behavioral Health Business Addiction Treatment Forum in Chicago, and national webinars attended by hundreds of professionals.

Caron physician Dr. Steven Klein received a pilot grant from the Center for Addiction Science, Policy and Research (CASPR) to provide equitable access to GLP-1 medications. Known as the BRIDGE Initiative (Building Recovery with Innovative Delivery of GLP-1Ras for Expanded Treatment), the goal is to create a model that has potential to shape the future of addiction treatment.

This initiative is not only meaningful, but personal, to Dr. Klein. Scan the QR to read his personal story of recovery and how GLP-1s were transformative in his journey.





# REDEFINING ADDICTION TREATMENT: CARON'S NEURORESTORATIVE APPROACH

This past year, Caron has advanced our Neurorestorative Approach, redefining what addiction treatment can and should look like. At its core, this approach combines proven, traditional therapeutic modalities with innovative, brain-targeted interventions to create better outcomes and support long-term recovery.

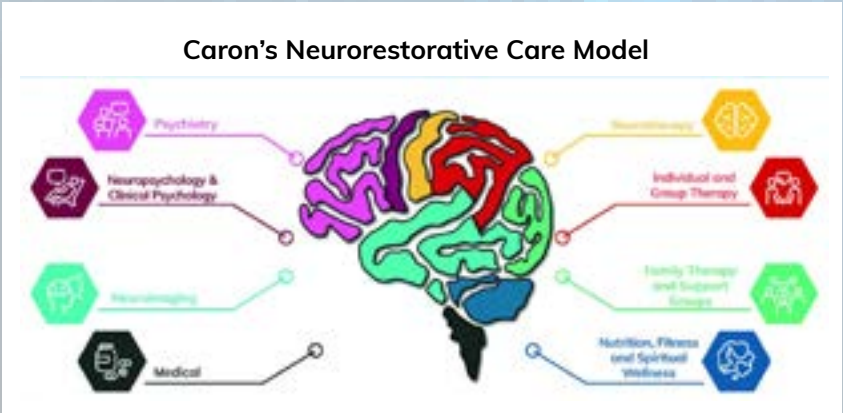
Our Neurorestorative Approach addresses the complex biological, psychological and social aspects of addiction, centering on the brain as the target organ most impacted by the disease. It optimizes neuroplasticity - the brain's remarkable capacity to change and heal itself - to rewire pathways, restore balance and create the foundation for greater engagement in treatment and resilience in recovery.

This is a multi-dimensional process that begins with comprehensive neuropsychological, psychological and medical assessments to uncover underlying issues such as brain injuries, hormonal imbalances or neurological conditions that may complicate recovery. With this information, our team designs precise and personalized treatment plans.

### Patients may receive a combination of:

- Neurotherapy (neurofeedback, alpha stim, rTMS, Hyperbaric Oxygen Therapy, Brain HQ, and/or EMDR)
- Evidence-based medications to balance brain activity and improve function
- Traditional psychotherapy and counseling
- Group therapy, experiential workshops and 12-Step integration
- Trauma-informed care, including family and relationship education
- Spiritual care, nutrition and wellness programming
- Ongoing medical assessments and outcome tracking that measure progress and improvement

By integrating these therapies with whole-person care, we address underlying complications, restore function and empower patients to actively participate in their recovery. Our approach not only qualifies but quantifies progress, giving patients, families and care teams measurable outcomes and renewed confidence in the recovery journey.



# EXPANDING NEURORESTORATIVE CARE FOR VETERANS

## SHIFTING GEARS ON BRAIN HEALTH

In 2024–2025, Caron received **\$335,000 in grant funding from Shifting Gears for Brain Health and the Skip Viragh Foundation** to provide veterans in Florida with neurocognitive health assessments and support for other treatment costs.

These assessments are a vital tool for identifying the most effective treatment plans to address the challenges and disorders veterans battle each day. This support made it possible for multiple veterans to receive life-changing evaluations and care that would otherwise have been out of reach.

The funding has now been fully utilized, but the impact is ongoing—the veterans who received assessments and treatment are now better equipped for resilience and recovery.

“In medicine, we treat the target organ of the disease for every patient that walks in the door. If they come in with a respiratory problem, we treat their lungs. If it’s a heart issue or an arrhythmia, we treat their heart. With the disease of substance use disorder, it’s a brain disease. So the target organ that we want to treat, and we want to identify where the issues are, is the brain.”



-Dr. Barbara Krantz, Medical Director of the Neurocognitive Assessment Program

# WATCH NOW: Caron's Neurorestorative Approach - The Patient Experience

Caron alumnus Louis D. shared his experience with Caron's neurorestorative assessment and how it has made an impact on his recovery. Click below or scan the QR code to watch.



“I started to realize why I was drinking. I had my brain scan 25 days into treatment, which provided me with all the data to realize what I needed to work on. I sat with the team and they showed me on paper...that was a big turning point.”

- Louis D., Caron alumnus



# LEADING THE CONVERSATION IN HEALING THE BRAIN



Over the past year, Caron experts shared our Neurorestorative Care Model on a national level, reaching and engaging with hundreds of industry professionals.

Pictured above is Dr. Amber Deckard, Director of Neuro-Psychological Services and the Neurocognitive Assessment Program, demonstrating how neuroplasticity supports patient engagement in recovery at “Neuro Night” in Miami, FL.



# RESEARCH UPDATE

## ONGOING INITIATIVES AT THE TIEMAN CENTER FOR RESEARCH

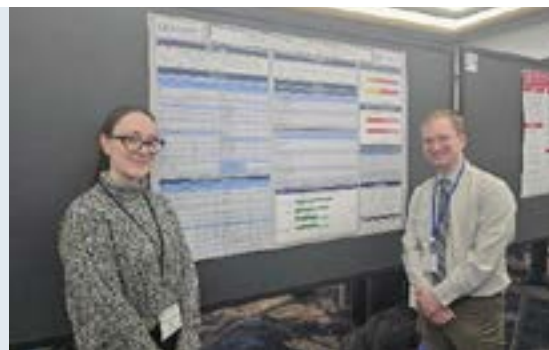
The Fran and Doug Tieman Center for Research is dedicated to advancing the understanding of addiction through innovative and collaborative scientific studies. In partnership with leading institutions, we continue to explore the biological, psychological and social factors that shape addiction and recovery. Over the past year, we've continued our work across multiple studies focused on improving treatment outcomes and deepening the field's knowledge of this complex disease.

- **AvertD Post-Approval Study** (with SOLVD Health, completion 2030)  
Tracking 3,000 patients nationwide to validate the FDA-approved genetic test that helps identify opioid use disorder (OUD) risk before surgery.
- **Intermittent Theta Burst Stimulation (iTBS)** (with University of Pennsylvania, completion 2027)  
Testing a faster, targeted brain stimulation method to reduce alcohol cravings and impulsivity in inpatient treatment.
- **Non-Invasive Auricular Neurostimulation (tAN)** (completion 2026)  
Evaluating whether a wearable device can ease alcohol withdrawal symptoms and reduce the need for medication.
- **Translational Neuroimaging** (with Penn State Hershey, completion 2026)  
Using affordable, clinic-friendly brain imaging (fNIRs) to predict treatment outcomes and relapse risk in alcohol and opioid use disorder.
- **Psilocybin Perception Study** (with Johns Hopkins, completion 2025)  
Gathering insights from providers and people in recovery about the potential role of psilocybin in treating substance use disorders.

■ [Learn more about Caron's research initiatives at Caron.org/Research](#)



Dr. Erin Deneke, Senior Director of Research, received the Presidential Citation for Distinguished Service to the Society of Addiction Psychology in 2025.



Tieman Center research staff Katelynn Colatoni-Owens and Jason Eidle presented a poster at the American Psychological Association Conference on the Psilocybin Preception Study.

## REGIONAL HIGHLIGHTS

### Caron Outpatient Treatment Center (COTC) Wyomissing, PA

- 924 patients served (+31% increase from last fiscal year).
- Launched a virtual Intensive Outpatient Program (IOP) for healthcare professionals, becoming one of only three providers in Pennsylvania approved by the state medical board.
- Expanded trauma services for IOP patients by adding a dedicated fourth session focused exclusively on trauma.
- Added an additional full time therapy position and split time with a Caron Philadelphia outpatient therapist to meet growing census.
- Re-designed the teen outpatient program to better meet the needs of patients and their families.
- Hosted experiential training with clinicians from Wyomissing, Philadelphia, Encore and the residential/PHP programs coming together to update credentials and orient new staff.

### Caron Philadelphia Outpatient Treatment Center Plymouth Meeting, PA

- 246 patients served (+25% increase from last fiscal year).
- Completed expansion of the office to include additional space for new teen programming.
- Added an additional full time therapy position and split time with a Caron Wyomissing outpatient therapist to meet the growing census needs.
- Began accepting internships including students from Chestnut Hill and Kutztown University.
- Hosted community engagement events in partnership with Be a Part of the Conversation and Harriton High School Home and School Association.



Dr. Camille St. James presenting at the Caron Philadelphia Open House in December of 2024.

COTC Lead Therapist Greg Day received the Bud Haines Community Award from the Council on Chemical Abuse



### Caron Atlanta Outpatient Treatment Center Atlanta, GA

- 377 patients served (+52% increase from last fiscal year).
- Hired a neurotherapy technician to conduct neurofeedback, QEEGs and brain scans.
- Continued success of the Aviation Assessment Program, providing in-depth evaluations of individuals referred by the Federal Aviation Administration (FAA). Dr. Navjot Bedi's sees approximately 9-12 pilots per week.

### Encore Outpatient Services Arlington, VA

- 256 patients served.
- Started accepting Optum/UHC for in-network IOP.
- Hosted an education event for regional referents with Dr. Ramona Roberts on "Trauma Informed Care and Treatment: Going Beyond the Catchphrase and Increasing Capacity for Healing."
- Hired two EMDR-trained therapists to meet clinical needs of patients.
- Engaged in community by joining the Arlington Addiction Recovery Initiative attending monthly provider meetings and doing volunteer work.

### Caron New York Recovery Center New York, NY

- Provided intensive case management, monitoring and coaching to individuals in the Greater NY region.
- Served as an ongoing hub for Caron stakeholders, alumni, families and staff for meetings, events and gatherings.
- Hosted monthly recording session of the Parent to Parent Podcast, which recently reached 300,000 unique downloads.

■ [Learn more at Caron.org/Locations](#)





## EXPANDING RECOVERY SERVICES TO SUPPORT LIFELONG RECOVERY

Recovery Services at Caron continues to grow, providing personalized support for patients and families as they transition from treatment back to daily life. These clinically informed services offer accountability, comfort and connection to help individuals strengthen their recovery foundation and maintain progress long after leaving residential care.

**In the past year, 665 patients engaged in Caron’s Recovery Services.** The department now encompasses My Recovery Connection (MRC), Family Coaching, Coaching-Only options, and an expanded range of virtual support groups.

Responding to patient needs, the team streamlined MRC offerings into one comprehensive program, blending previous tiers to provide greater accessibility and consistency in cost and service. Two new virtual groups - a Women’s Recovery Group and a 60+ Legacy Group - were launched alongside a second Significant Other Group to meet growing demand.

Collaboration between Recovery Services and Caron’s Florida programs has also deepened. Working closely with the CORE PHP and sober living/IOP teams, MRC now manages Soberlink monitoring and provides virtual coaching for patients and families in Florida, mirroring the model established in Pennsylvania to ensure consistent care across both campuses.

Through these expansions, Recovery Services continue to provide the connection and accountability essential for sustaining recovery—meeting people where they are, and walking with them as they build meaningful lives in recovery.

■ Learn more at [Caron.org/Recovery-Services](https://Caron.org/Recovery-Services)

“Over the past year, we’ve seen incredible growth in both participation and program offerings. By streamlining our services and expanding virtual access, we’re meeting people where they are - making recovery support more consistent, accessible and connected than ever before.”



– Laura Holland,  
Director of Caron’s  
Recovery Services

## BREAKTHROUGH AT CARON: CUSTOM WORKSHOPS FOR DEEPER CONNECTION

Breakthrough at Caron’s five-day personal growth workshop has grown into a robust program offering a range of specialized workshops that meet the diverse needs of individuals, couples and those in recovery.

In the last year, Breakthrough included unique experiences such as Couples Healing through Connection and Recovery Refresh for those maintaining long-term sobriety. Each workshop draws on experiential modalities like psychodrama, expressive arts and emotionally-focused therapy, expanding Breakthrough’s original vision into a comprehensive set of transformative programs that foster emotional wellness, authenticity and stronger connections.

■ Learn more at [Caron.org/Breakthrough](https://Caron.org/Breakthrough)



**111** people experienced Breakthrough in 2024-2025

## PUTTING FAMILIES AT THE HEART OF HEALING

Over the past year, Caron’s Family Services has grown in both reach and impact, giving loved ones more opportunities to learn, connect and begin their own journey of recovery.

In April, our Family Education Program (FEP) returned to a three-day format, offering two full days of education followed by a full day of therapeutic work with patients and families together. This approach ensures families come into the clinical process better prepared and more engaged, leading to deeper conversations and more lasting change.

We’ve also broadened access through virtual programming, held twice a month at no cost. These sessions are open to anyone seeking support, even families not yet connected with Caron. Combined with the many other resources Caron offers to families, they now have even more ways than ever to stay engaged before, during and long after treatment.

As we continue to expand our Family Services, we carry forward Catherine Caron’s vision that treating addiction means treating the whole family. By strengthening family programming, we are honoring that legacy and creating new pathways of hope and healing for generations to come.

■ Learn more at [Caron.org/Family-Services](https://Caron.org/Family-Services)

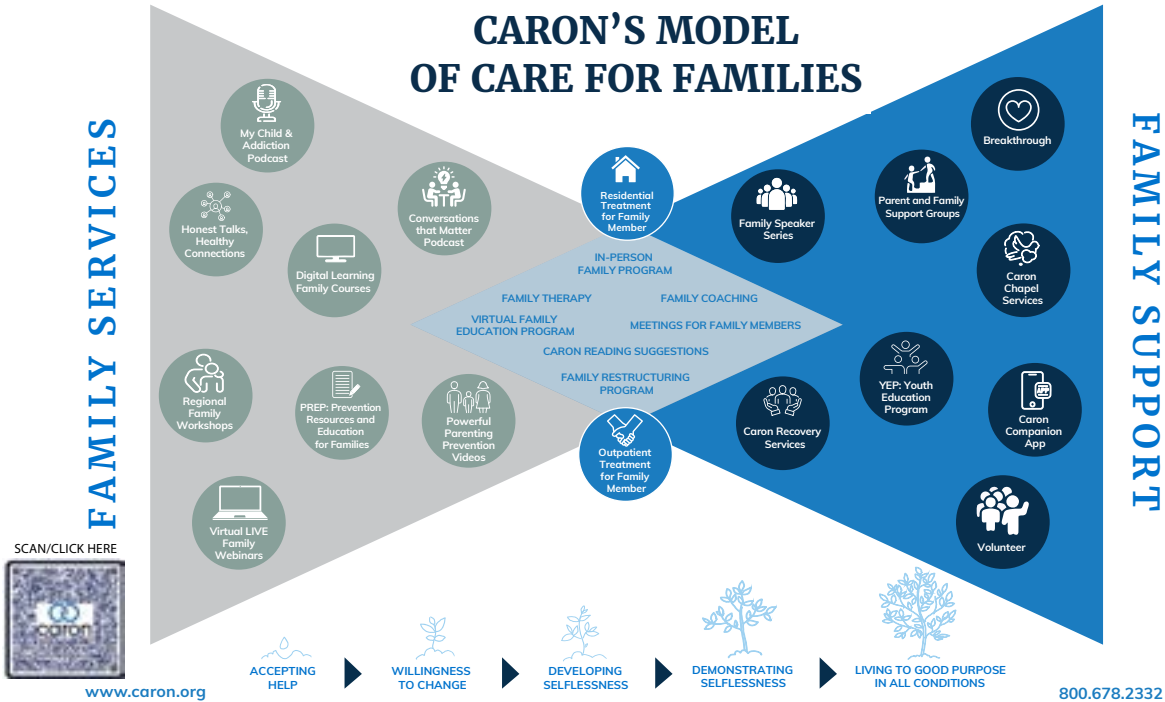


### In 2024-2025...

**2,400**  
family members benefitted from Caron’s family programs

**51**  
youth served through our Youth Education Program

**98%**  
satisfaction rate among Family Education Program participants



“Both of our sons found their way to Caron and because of Caron’s Family Services, we did, too. We learned how to set boundaries, stop enabling and begin to address our own trauma. For the first time, we felt seen - not just as parents of children struggling with addiction, but as people who needed support, too.”  
– Nancy S., Grateful Caron Parent



CARON'S EDUCATION ALLIANCE:  
ADVANCING PREVENTION THROUGH  
INNOVATION AND MULTI-TIERED  
APPROACHES

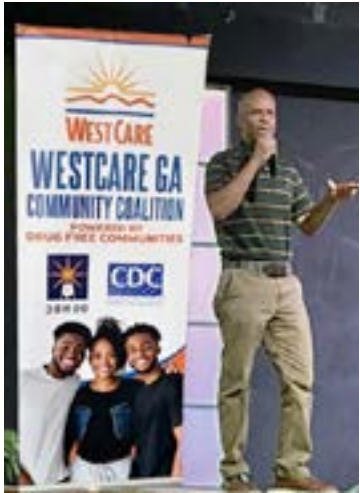
Caron is dedicated to enhancing well-being through inclusive, innovative and multi-tiered approaches focused on behavioral health and substance use prevention. We believe early action leads to lasting impact. More than 35 years ago, this belief inspired the creation of the Education Alliance, which continues to shape prevention efforts today.



The Education Alliance team provides prevention education and early intervention services through a flexible, multi-tiered model. Schools and community partners can select programs that align with their culture, infrastructure and students' needs.

Beyond education, the Alliance plays a critical role in challenging stigma, dispelling myths, and encouraging open conversations about substance use and mental health. By fostering empathy and strengthening family communication, it helps create supportive environments where youth can thrive. These efforts are an investment in long-term public health, helping reduce the prevalence of substance use disorder and building safer, more resilient communities.

■ Learn more at [Caron.org/Education-Alliance](https://Caron.org/Education-Alliance)



2024-2025 Measures of Success

- Number of schools: 738
- Student interactions: 93,448
- Parent/Caregiver interactions: 8,970
- Professional/School personnel interactions: 6,616

Making a Difference in Title 1 Schools

- Number of schools: 293
- Student interactions: 47,207

States with Caron's Education Alliance Programs



NEW E-PREVENTION PLATFORM



The Education Alliance team expanded its reach through the ePrevention Platform, a digital initiative designed to connect youth and families with timely support. The platform includes a confidential youth screening tool that identifies potential risks early and guides young people toward appropriate resources, as well as a parent or other caring adult resource hub that offers practical information, strategies, and community connections. Together, these tools strengthen prevention and early intervention efforts, support treatment referrals, and provide critical data to inform future programming.

CORPORATE EDUCATION  
EVOLVES INTO CORPORATE  
WELLNESS

At Caron, we remain deeply committed to addressing the stigma of addiction, especially in the workplace. In 2024–2025, the Corporate Education team made a powerful impact by delivering dynamic, engaging programs across a wide range of industries.

Today, our mission evolves to not only include education, but to also place a stronger strategic emphasis on building partnerships that broaden access to Caron's transformational care. Starting in fiscal year 2026, Corporate Education at Caron will transition under the Business Development department with a new and expanded focus on Corporate Wellness.

■ Learn more at [Caron.org/Corporate-Wellness](https://Caron.org/Corporate-Wellness)



CARON PARTNERS WITH THE NFL  
TO HELP FORMER PLAYERS THRIVE

In March 2025, Caron joined forces with **The Trust (powered by the NFL Players Association)** to bring our leading Neurorestorative Care to former professional football players. This partnership opens the door for these athletes to receive the full spectrum of Caron's services—medical stabilization, residential treatment, family support and recovery care—while addressing the unique physical and emotional challenges they may face.

With advanced neurocognitive assessments and brain mapping, we design treatment plans that are both personal and precise. Alongside traditional therapies, players also receive access to physical therapy, wellness programs and life skills training that strengthen their recovery long after treatment ends.

This initiative reflects Caron's commitment to extending specialized, evidence-based treatment to diverse populations and strengthening long-term recovery outcomes.

2024–2025 Highlights:

- Delivered over **2,937** professional engagements through education, training sessions, conferences and events.
- Established and strengthened partnerships with **23+ organizations** across diverse sectors.
- Expanded collaboration with a growing emphasis on union partnerships.

Featured Partners:

By aligning with these organizations, we're driving meaningful change—breaking down access barriers and advancing a culture of wellness in the workplace.

- Morgan Lewis
- Equifax
- Penske
- EnerSys
- Lincoln Investment



■ Watch a personalized tour of The Keele Center with Dr. Secquay Gordon, Family Therapist at Caron. Click above or scan the QR code.





2025 ONE DAY CHALLENGE:  
BREAKING RECORDS, INSPIRING HOPE

This year’s **One Day Challenge** was our biggest yet—and it’s all thanks to you!

We doubled last year’s goal and hoped to inspire 500 gifts to Caron’s Mission Fund for our fourth annual day of giving. With your help, we exceeded every expectation with an incredible **828 donors from 33 states**. Together, we raised more than **\$366,000**, furthering Caron’s mission to deliver life-saving treatment and hope for families everywhere.

We’re especially inspired by the **285 new donors** who joined our community this year—proof that the message of recovery continues to grow stronger and reach farther.

For the first time, we also introduced the **Hour of Inspiration**, where stories of hope and transformation were shared live with our community. Your generosity, your voices and your stories made this year’s One Day Challenge a record-breaking success!



Regional One Day Challenge celebrations took place in Wernersville and Philadelphia, PA.



Watch the Hour of Inspiration.



ANNUAL ALUMNI REUNIONS: CELEBRATING OUR JOURNEYS TOGETHER



Caron alumni and their families came together in Florida and Pennsylvania for reunion weekends that were filled with warmth, connection and celebration. These gatherings offered a chance to reconnect with staff and fellow alumni, share meaningful time with loved ones and take part in restorative sessions. They were also a time to honor our alumni award winners for their ongoing commitment and leadership in our community.

STRONGER TOGETHER:  
THRIVING IN RECOVERY THROUGH CONNECTION

Caron’s Alumni Services continue to offer welcoming spaces where alumni and families can celebrate milestones and support one another. Over the past year, we’ve built on familiar traditions while introducing new ways to engage.

- **Regional alumni events:** Throughout the year we engaged with **5,000 alumni and families** at gratitude breakfasts, retreats, holiday celebrations, volunteer projects and other gatherings across our regions—each one a chance to reconnect and give back.
- **Ongoing fellowship:** Our network includes free virtual and in-person groups—**18 parent and family groups, one sibling group, and eight alumni fellowship groups**. Specialized forums for Pride, older adults and women’s literature provide safe spaces to explore shared experiences.

■ Learn more at [Caron.org/Recovery-Community](https://Caron.org/Recovery-Community)



FLORIDA ALUMNI AWARD WINNERS



Irini L. -  
Alumni of the Year



Ciara D. - Young  
Alumni of the Year

PENNSYLVANIA ALUMNI AWARD WINNERS



Dan M. - Alumni of the Year (pictured middle)  
Brendan K. - Young Adult Alumni of the Year  
(pictured second from left)

2025 STAFF ALUMNI RECOGNITION AWARD HONOREE

In its inaugural year, an extraordinary number of heartfelt nominations underscored the depth of gratitude our community feels for the patient-staff bond. Our recipient, **John Reese**, was chosen by alumni for his compassion, calm presence and steady support during their most difficult moments, reflecting the profound mark he has left on their lives. John’s own journey began as a young adult patient at Caron, continued as a Recovery Advocate and has grown into his role as a counselor.





2025 SIGNATURE FUNDRAISING EVENTS

Thank you to all our supporters who attended Caron's annual signature fundraising events and congratulations to this year's honorees!

**Caron New York Gala**  
April 21, 2025 at Cipriani 42nd Street  
Richard J. Caron Award of Excellence: Jennifer Bandier  
Thomas J. Moran Caron Music Award: Dr. Angelina and Monte Lipman



**Caron Atlanta Gala**  
April 24, 2025 at Piedmont Driving Club  
Richard J. Caron Award of Excellence: Ira Jackson  
Partner in Recovery: Peachtree Comprehensive Health



**Caron Florida Gala**  
March 7, 2025 at the Opal Grand Resort and Spa  
Richard J. Caron Award of Excellence: The Hanson Family  
Partner in Recovery: Dr. Naelys Luna



**Richard J. Caron Award of Excellence Dinner**  
May 7, 2025 at The Doubletree by Hilton Reading  
Richard J. Caron Award of Excellence: Michael and Diane Duff  
Partner in Recovery: Benchmark Construction



**Caron DC Gala**  
October 15, 2025 at Army Navy Country Club  
Richard J. Caron Award of Excellence: Roger Hoff  
Partner in Recovery Award: Caron DC Family Groups



**Greater Philadelphia Gala**  
November 5, 2025 at The Kimmel Center for the Performing Arts  
Richard J. Caron Award of Excellence: Sherri Belkoff  
Partner in Recovery Award: Independence Blue Cross Foundation



THE STORY BEHIND THE SCHOLARSHIP: PANTHER EAST RESTRICTED SCHOLARSHIP FUND

Behind each of Caron's more than 80 restricted and endowed scholarship funds is a story rooted in hope, healing and gratitude. Some are born from loss, others from love, but all share a desire to help someone else find their way to recovery. The Panther East Restricted Scholarship Fund, created by alumnus Richard Moore and his wife, is one of those stories.

When Richard looks back on his journey to recovery, he remembers the moment that changed everything, in his own backyard, after days of drinking and despair. An interventionist set a bottle of wine on the table and said gently, "I'm not going to get between you and this, but if you want to talk, I'm here." That simple act of compassion was just what Richard needed to set him on the path to a new life.

Richard entered Caron—desperate, broken and ready to stop running. What he found was more than treatment. It was love without judgment and the start of rediscovering who he was. "I had everything on paper – a house, a family, a career – but I had no sense of self. They told me, 'We'll love you until you love yourself again,'" Richard recalls. "And that's exactly what they did."

Fifteen years later, Richard's gratitude continues to ripple outward. Through the Panther East Restricted Scholarship Fund, he's helping others who are ready to rebuild their lives but need extra financial support to do so. The fund helps cover critical parts of treatment and aftercare that insurance may not—family therapy, assessments, ongoing counseling—the things that make lasting recovery possible.

"I was lucky to have a family who could help me when I needed it most," Richard shared. "Not everyone does. This fund is for those people—the ones who are doing

the work and just need a little more help to get there."

Today, Richard is a husband, father and business owner who continues to quietly help others find hope. He's guided several people to Caron, and while his busy life doesn't always allow him to be directly involved, the fund at Caron ensures he can still pay it forward. "Caron knows who needs the help," he said. "I don't need to know names or stories. If someone can stay one more day or find a little more hope, that's enough."

For Richard, giving back isn't just an expression of gratitude, it's a way of life. "Doug Tieman once said, 'You've got to give it away to keep it,' and that stuck with me," he said. "I'm alive today because people were willing to help me. Now it's my turn to do the same."

Through the Panther East Restricted Scholarship Fund, Richard is helping to create opportunities for people who, like him, are ready to change but need a hand to steady their first steps. His story is proof that the power of recovery multiplies when it's shared - and that generosity, like recovery, grows stronger the more you give it away.



INSPIRED BY LEGACY, LEADING THE FUTURE: CARON'S 75TH ANNIVERSARY CAMPAIGN

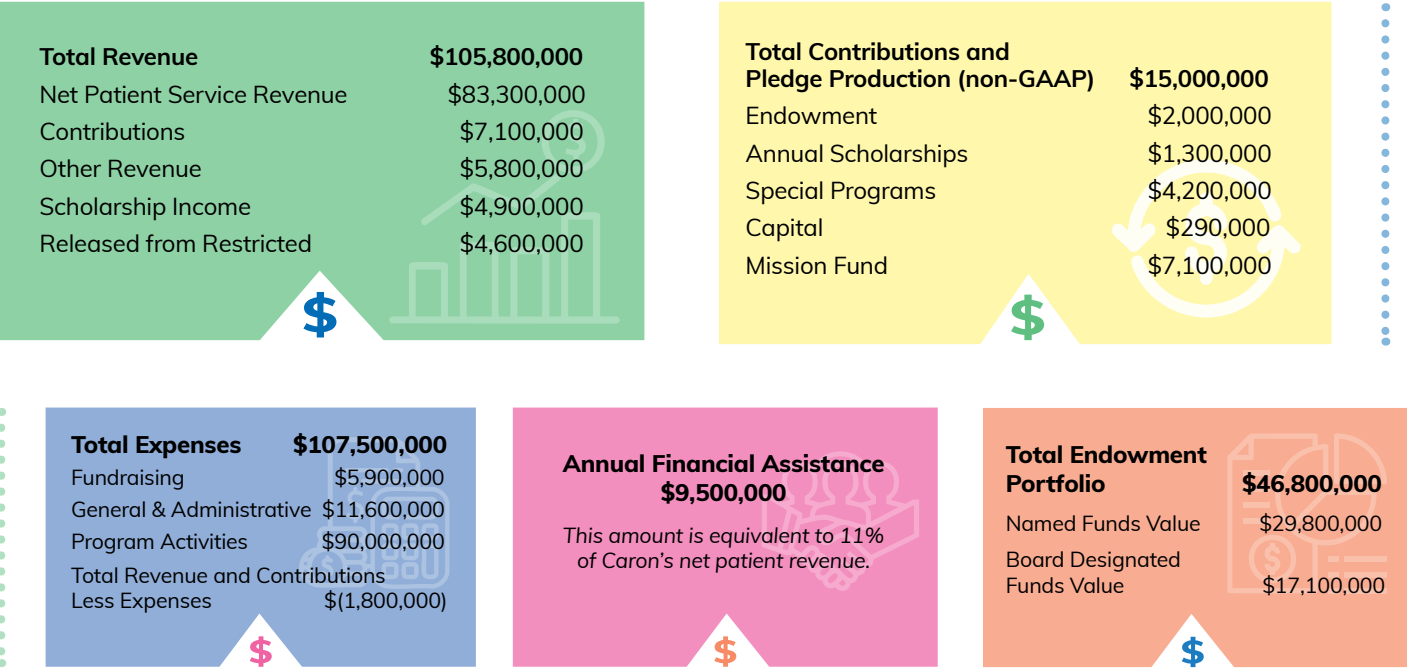
In 2032, Caron Treatment Centers will mark 75 years of saving lives and transforming families. To celebrate this milestone, Caron's corporate board of trustees approved a silent phase of what will be the most ambitious campaign in Caron's history: raising \$150 million to secure Caron's future and expand our impact. Right now, you have the chance to get a first look before the campaign is officially unveiled to the public.

■ Learn more about the campaign and explore our case for support at [Caron.org/75th-Campaign](https://Caron.org/75th-Campaign).

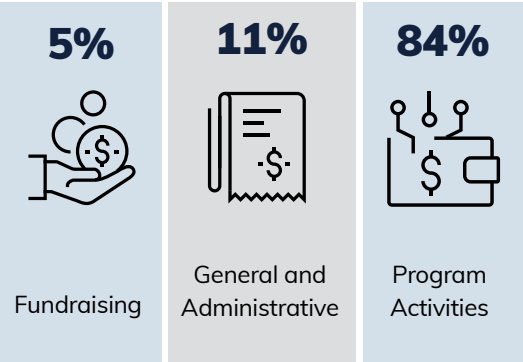




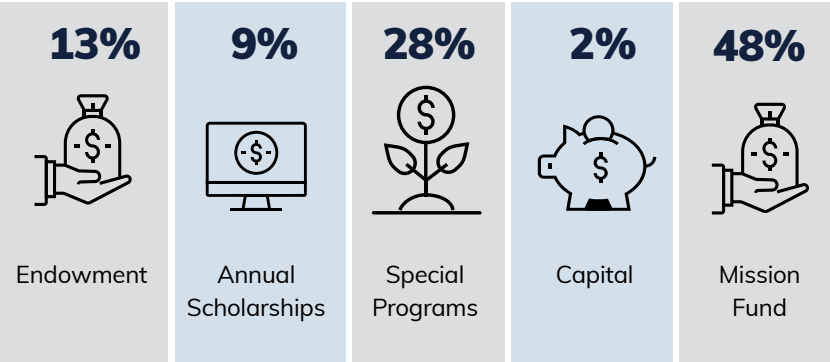
2024-2025 FINANCIAL HIGHLIGHTS



TOTAL EXPENSES (%)



TOTAL GIFT RECEIPTS (%)



INDIVIDUALS AND FAMILIES SERVED

|   |   |
|---|---|
| <b>Inpatient Residential Treatment</b><br>Caron Pennsylvania – 1,966<br>Caron Florida - 223<br><b>Total – 2,189</b>   | <b>Outpatient and Recovery Support Services</b><br>Wyomissing - 924<br>Philadelphia - 246<br>Atlanta - 377<br>Encore – 54<br>Pennsylvania PHP – 206<br>Florida PHP/OP - 223<br><b>Total – 2,695</b> |
| <b>Family Services</b><br>Family Education Program, Family Workshop, Residential<br>Family Restructuring and Clinical Impact Visits<br><b>Total – 2,400</b> |   |

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|  |   |   |
|--|---|---|
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|  |  |  |
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|--|--|--|

† Deceased

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|   |   |  |  |   |  |
|---|---|--|--|---|--|
| <br>John Driscoll<br>President/CEO            | <br>Kate Appleman<br>Executive Vice President of Caron Wernersville | <br>James Flint<br>Chief Administrative Officer                            | <br>Tammy Granger<br>Sr. Vice President of Education and Regional Services | <br>Betsy Haverlandt<br>Chief Sales and Marketing Officer | <br>Ariella Jonas<br>Sr. Vice President of HR and Training |
| <br>Seán Lavelle<br>Chief Development Officer | <br>Javier Ley<br>EVP of Caron's Florida Campus                     | <br>Jennifer Savarese Farr<br>Chief Governance Officer/Corporate Secretary | <br>Dr. Adam Scioli<br>Chief Medical Officer                               | <br>Arnie Stueber<br>Chief Financial Officer              |  |





## MISSION:

Transform the lives of individuals and families by integrating the science of addiction treatment with the heart of care.

## VISION:

Revolutionize addiction treatment to achieve Recovery for Life.



Your generosity changes lives. Visit [Caron.org/donate](https://Caron.org/donate) to learn more.